- 1. Insurance cover of a passenger covers except:
 - (1) Protection against bankruptcy of travel agent
 - (2) Repatriation and search and rescue
 - (3) Hi-Jacking
 - (4) Accidents caused due to air sports
- 2. Miscellaneous Charge Order (MCO) of Air Ticket include:
 - (1) Validity of one year from the date of its issue and is not transferable
 - (2) Validity of six months from date of its issue and is transferable
 - (3) Validity of one and half months from the date of its issue and is transferable
 - (4) Validity of one and half months from the date of its issue and is non-transferable
- 3. In which century did Thomas Cook's tours start in India:
 - (1) Seventeenth Century
- (2) Eighteenth Century
- (3) Nineteenth Century
- (4) Twentieth Century

- **4.** Match the following:
 - I Chicago Convention
- a. 1956
- II CMR Convention
- b. 1944
- III Warshaw Convention
- c. 1999
- IV Montreal Convention
- d. 1929
- I II III IV
- (1) b a c d
- (2) b a d c
- (3) c d a b
- (4) d c b a

5.	AST	A stands for what ?		
	(1)	American Society of Tour Agents		
	(2)	American Society of Tourism Agent	S _.	g .
	(3)	Australian Society of Travel Agents		
	(4)	American Society of Travel Agents		
6.	Bag	gage agreements is included in :		
	(1)	The front section of OAG		
	(2)	The flight schedule section		
	(3)	The bank section of OAG		
	(4)	Miscellaneous section of OAG		
7.	The	trip which originates and ends at Sy	/dne	ey is called
	(1)	Round Trip	(2)	Circle Trip
	(3)	Excursion Trip	(4)	RTW Trip
8.	Free	quent flier programme was launched	l in 1	1981 by :
	(1)	British Airways	(2)	Delta Airlines
	(3)	American Airlines	(4)	Air Canada
9.	То §	give advice to potential customers or	n the	e merits of destination is task of
	(1)	Travel Consolidators	(2)	Wholesalers
	(3)	Travel Agents	(4)	Intermediators

I Joint fare a. are lower priced fares that involve restrictions like advance purchase, time of year, minimum/maximum

stay, etc.

- II Excursion fare b. are offered by airlines that have some sort of partner relationship on select routes
- III Thorough fare c. is a fare to a destination reached by traveling through a gateway city
- IV APEX fare d are discounted international fares with non-refundable, change fees are just a few of the possible restrictions

I II III IV

- (1) b a c d
- (2) d c a b
- (3) d b c b
- (4) d a b c

11. CCU is the code of

- (1) Chattrapathi Shivaji International Airport
- (2) Netaji Subhash Chandra Bose International Airport
- (3) Meenambarkkam International Airport
- (4) Indira Gandhi International Airport

12. A manual published by IATA every year is

- (1) Travel Information Manual
- (2) World Air Transport Statistics
- (3) OAG
- (4) Tourism Highlights

- I Japan Yen
- a. CHF

- II Euro
- b. EUR
- III Switzerland Franc
- c. JPY
- IV Seychelles Rupee
- d. SCR
- I II III IV
- (1) d a b c
- (2) a b c d
- (3) c b a d
- (4) d c b a

14. Frankfurt Airport is hub of

- (1) Qatar Airways
- (2) Lufthansa Airline
- (3) Finnair
- (4) Air India

- I Accounting Rate of a. Indicates the number of years within which Return project cash flows recover the initial capital cost
- II Internal Rate of Return b. Value obtained after netting the present value of cash inflows and outflows
- III Net Present Value c. If cash inflows and outflows are discounted by a particular rate and, as a result, the cumulative present value of outflows are equal to the cumulative present value of inflows, the rate at which discounting was done.
- IV Payback period d. A measure obtained by stating the average annual profit as a percentage of the average investment.

I II III IV

- (1) a b c d
- (2) a b d c
- (3) c d b a
- (4) d c b a
- **16.** The only viable goal of financial management is
 - (1) Profit Maximization
- (2) Wealth Maximization

(3) Sales Maximization

- (4) Asset Maximization
- 17. The process of selection of long term investment projects is known as:
 - (1) Buy Out

(2) Call Provision

(3) Capital Budgeting

(4) Clearing Float

18.	The minimum amount of current assess uniformly throughout the year, without known as	ets required for carrying out bus ut any interruption and on a cont	iness activities inuous basis is
	(1) Negative working Capital	8 9 9 9 8 2 8 2	
	(2) Positive working Capital		
	(3) Gross Working Capital		
	(4) Permanent Working Capital		
19.	. The statement which is prepared to ch	eck the accounting accuracy is kn	own as :
	(1) Trading Account		
	(2) Profit & Loss Account		
	(3) Trial Balance		
	(4) Balance Sheet		
20.	. Corporate's net profit distributed amon	ng shareholders is known as	
	(1) Dividend	(2) Brokerage	
	(3) Profit	(4) Profit Share	
21.	A statement designed to show how c statement and balance sheet affect divided into three segments namely financing activities. This type of statem	cash and cash equivalents. The operating activities, investing	e statement is
	(1) Fund flow statement	(2) Cash flow statement	
	(3) Assets flow statement	(4) Stock flow statement	
22.	. The Dividend payout ratio is equal to		
	(1) The dividend yield plus the capita	l gains yield.	

(2) Dividends per share divided by earnings per share.

(3) Dividends per share divided by par value per share.

(4) Dividends per share divided by current price per share.

23.	Which of the following	examples best represents a p	passive dividend	policy?
-----	------------------------	------------------------------	------------------	---------

- (1) The firm sets a policy such that the proportion of dividends paid from net income remains constant.
- (2) The firm pays dividends with what remains of net income after taking acceptable investment projects.
- (3) The firm sets a policy such that the quantity of dividend paid from net income remains constant.
- (4) All above are the examples of various passive dividend policies.

24. Match the following regarding evolution of tourism marketing:

- I Boosterism Approach a. 1990s
- II Economic planning b. 1960s approach
- III Spatial Approach c. 1980s
- IV Sustainable Approach d. 1950s
 - I II III IV
- (1) a c b d
- (2) c b d a
- (3) d b c a
- (4) a b c d

25. Which one is the external factor of an organization in tourism marketing system :

(1) Philosophy

(2) Approach

(3) Interest groups

(4) Strengths

26.	26. Which of the following is not true for demand forecasting?								
	in same in the future								
	(2) Forecast for group of items is accurate than individual item								
	(3) Short range forecasts are less accurate than long range forecasts								
	(4)	Forecasts are rarely perfect							
27.	Wl	nat is the last stage of the consumer de	cisi	on process ?					
	(1)	Problem Recognition	(2)	Alternative evaluation					
100	(3)	Post purchase behaviour	(4)	Purchase					
28.	Wł	nich one is not part of Cohen's classific	atio	on of tourist:					
	(1)	Organised mass tourist	(2)	Explorers					
	(3)	Drifters	(4)	Mid-Centric					
29.	Pro	ofits related to new product in its intro	du	ctory stage are					
	(1)	Negative	(2)	Continuously rising					
	(3)	Higher	(4)	Declining					
30.		ew product pricing strategy through warket share is classified as	hic	h companies set lower prices to gain large					
	(1)	Optional product pricing	(2)	Skimming pricing					
	(3)	Penetration Pricing	(4)	Captive product pricing					
31.	Pro	ocess of manage information about cu	stoi	mer's to maximize loyalty is said to be					
	(1)	Company relationship management	(2)	Supplier management					
	(3)	Retailer	(4)	Customer relationship management					
32.		oncept of product mix which refers mpany is classified as	to	wide range of product lines carried by					
	(1)	Width of product mix	(2)	Length of product mix					
1.Phi		Depth of product mix h.D./URS-EE-Nov2018/(Tourism Mg		Consistency of product mix SET-Y)/(A)					

- I Stratified Random a. The entire population is arranged in a Sampling particular order according to a design
- II Systematic Sampling b. The entire population is divided into various clusters in such a way that the elements within the clusters are heterogeneous
- III Cluster Sampling c. The sample is selected on the basis of certain demographic characteristics such as age, gender, occupation etc
- IV Quota Sampling d. The entire population is divided into strata which are mutually exclusive and collectively exhaustive.
 - I II III IV
- (1) a b c d
- (2) d b a c
- (3) c a b d
- (4) d a b c

34.	Match	the	foll	owing

	Туре	of		Type of Descriptive Analysis
	Measurement			
I	Nominal		a.	Frequency table, Proportion percentages, Mode
II	Ordinal		b.	Median, Quartiles, Percentiles, Rank order correlation
III	Interval		c.	Arithmetic mean, Correlation coefficient
IV	Ratio		d.	Index numbers, Geometric mean, Harmonic mean
				a a second of the second of th

	Ι.	II	III	IV
(1)	a	b	С	d
(2)	d	b	a	c
(3)	С	a	ь	d
(4)	ď	a	h	C

- **35.** Independent variables that are not related to the purpose of the study, but may affect the dependent variables are termed as ?
 - (1) Extraneous Variables
 - (2) Intranceous Variables
 - (3) Primary Variables
 - (4) Secondary Variables
- **36.** The studies which are concerned with describing the characteristics of a particular individual or of a group is called as?
 - (1) Elaborative Research
- (2) Exploratory Research
- (3) Descriptive Research
- (4) Diagnostic Research

37.	The Scale which have an absolute or true zero of measurement is known as
	(1) Ratio Scale (2) Ordinal Scale
	(3) Interval Scale (4) Nominal Scale
38.	The technique which involves studying a previously recorded or reported communication and systematically and objectively breaking it up into more manageable units that are related to the topic under study is called as
	(1) Historical Analysis
	(2) Content Analysis
	(3) Previous Analysis
	(4) Systematic Analysis
39.	The study which do not require any assumption regarding the shape of the population distribution from where the sample is drawn.
	(1) Parametric Tests
	(2) Non-Parametric Tests
	(3) Chi-Square Test
	(4) T-Test
40.	The test which measures the degree of association between two or more set of variables?
	(1) Regression (2) T-Test
	(3) Correlation (4) F-Test
41.	A multivariate statistical technique in which there is no distinction between dependent and independent variable is known as
	(1) Factor Analysis (2) U Test
	(3) Z Test (4) MANCOVA

42.	The null hypothesis is accepted when false; the research is committing an error called as?						
	(1) Type I Error (2)	Type III Error					
	(3) Type II Error (4)	Type IV Error					
43.	Which of the following is the correct definit	ion of Hypothesis?					
	(1) A statement or an assumption regarding	g population which is true					
	(2) A statement or an assumption regarding	g population which is false					
	(3) A statement or an assumption regar quantity	ding population which is measured in					
	(4) A statement or an assumption regarditrue	ng population which may or may not be					
44.	An alternative to a \underline{t} test for testing the samples.	equality of means of two independent					
	(1) F Test (2)	Z Test					
	(3) Mann Whitney U Test (4)	ANOVA					
45.	Non-parametric tests are also called as ?	a ev					
	(1) Distribution Test (2)	Distribution Free Test					
	(3) Distribution Inclusive Test (4)	Distribution Increase Test					
46.	. Any group of people or objects that form the known as	ne subject of study in a particular survey is					
	(1) Sample (2)	Sample Distribution					
	(3) Population (4)	Population Distribution					
47.	. When political and social philosophy institutions in context of culture and civilisations.						
	(1) Anarchism (2)	Communism					
	(3) Conservatism (4)	Fascism					
M.Phi	nil./Ph.D./URS-EE-Nov2018/(Tourism Mgt.)(SET-Y)/(A)					

- I National Committee on a. 1986 Tourism
- II Incredible India campaign b. 2002
- III Visit India campaign c. 2009
- IV Tourism 11th Five Year Plan d. 2007

I II III IV

- (1) a b c d
- (2) d c b a
- (3) c b a d
- (4) d a b c

49. In terms of tourism planning, what is Economic planning?

- (1) Based on economic and regional development where the state is involved in managing the economy and economic analysis is used to make and evaluate planning decisions
- (2) Tourism is viewed uncritically as a means to enhance the profile of the destination
- (3) Where land use zoning and the use of geographical information systems (GIS) is dominant
- (4) Where tourism plans take account of the views of the host community, often being developed from the community upwards

50. First step in planning process is

- (1) Evaluate alternatives
- (2) Determine strength and weakness

(3) Set an objective

(4) Pre-plan formulation

- **51.** The most important parts of a feasibility report are :
 - I cost-benefit analysis
 - II statement of the objective of the proposed system
 - III who will supply equipment for implementing the system
 - IV organizational changes needed to successfully implement the system
 - (1) I & II

(2) I, II & III

(3) I & IV

- (4) I, II & IV
- **52.** By technical feasibility of a solution we mean that:
 - (1) technology is available to implement it
 - (2) persons are available to implement it
 - (3) persons have technical ability to implement it
 - (4) funds are available to implement it
- **53.** What does TIES stand for ?
 - (1) Tourism International Ecotourism Seminar
 - (2) The International Ecotourism Society
 - (3) The International Ecology Society
 - (4) Tourism International Environment Society

P. T. O.

54.	The optimum level of development as	nd	use of attraction features, facilities and
	services is called:		
	(1) Feasibility analysis		
	(2) Carrying capacity analysis		
	(3) Economic analysis		
	(4) Final analysis	**	e e e
55.	Which of the following is not a colour of	Ind	ian passport :
	(1) Navy Blue	(2)	Maroon
	(3) White	(4)	Red
56.	Union Home Ministry has rename the to	uris	st visa-on-arrival scheme as :
	(1) e-tourist visa	(2)	e- arrival visa
	(3) tourist e-visa	(4)	arrival e-visa
57.	India was re-elected on the executive box	ard	of which body Nov. 2017:
	(1) UNESCO	(2)	UNDP
	(3) UNICEF	(4)	UNAID
58.	Where is the famous Sri Ranganathanas	war	ny temple located :
¥	(1) Kerala	(2)	Karnataka
	(3) Tamil Nadu	(4)	Telangana

59. Match the following	59.	Match	the	fol	lowing	
--------------------------------	-----	-------	-----	-----	--------	--

- I Bandipur National Park
- a. Jharkhand
- II Betla National Park
- b. Karnataka
- III Dachigam National Park
- c. Madhya Pardesh
- IV Kanha National Park
- d. Jammu & Kashmir

I II III IV

- (1) a b c d
- (2) b a d
- (3) d c b a
- (4) a b and d affect c

finaled and nameters for ar level for m

60. Delegation of decision-making power down the chain of command it termed as:

- (1) Vertical Decentralization
- (2) Horizontal Decentralization
- (3) Horizontal Centralization
- (4) Vertical Centralization

61. The act of establishing a network of contacts both within & with outsiders is considered as:

- (1) Leader Role
- (2) Figurehead Role
- (3) Liaison Role
- (4) Monitor Role

- **62.** It is an ability to visualize the organization as a whole system and form an image and develop vision in the context of the future environment. Such Managerial skills are called as:
 - (1) Conceptual Skills
 - (2) Analytical Skills
 - (3) Human Relations and Behavioral Skills
 - (4) Administrative skills
- **63.** A reduction in the existing line of business by dropping some profitable product or service is termed as:
 - (1) External Growth Strategy
 - (2) Retrenchment Strategy
 - (3) Combination Strategy
 - (4) Diversification Strategy
- **64.** Match the following:
 - I Top Down a. Top level of management provide guidelines Approach parameters and limitations under which middle and lower level managers formulate tentative plans to be sent to higher level for review and approval
 - II Bottom-up
 Approach
 b. All types of planning is done at the top of hierarchy and implementation is done at lower levels of management
 - III Composite c. It involves lower levels of management into Approach planning which is later communicated to higher levels for review and approval
 - IV Team Approach d. More managers are involved in planning process to be sent to chief executive for review and approval
 - I II III IV
 (1) a b c d
 - (2) b c a d
 - (3) c d b a
 - (4) b c d a

- **65.** Theory X and Theory Y of Motivation are given by :
 - (1) Abraham Maslow
 - (2) Douglas McGregor
 - (3) Claynton Alderfer
 - (4) Herzberg
- **66.** The theory of motivation which is based on the "Law of Effect" that states behavior with positive consequences tends to be repeated but with negative consequences tends not to be repeated is termed as:
 - (1) Reinforcement Theory
 - (2) Equity Theory
 - (3) Expectancy Theory
 - (4) ERG Theory of Motivation
- **67.** The leadership style where leaders have no authority and responsibility and the subordinates themselves take decisions for which they get authority is known as:
 - (1) Democratic Leadership Style
 - (2) Autocratic Leadership Style
 - (3) Laissez Faire Leadership Style
 - (4) Task Oriented Leadership Style
- **68.** The leadership theory that seeks to determine the universal personal traits of effective leaders is known as:
 - (1) Behavior Theory
 - (2) Trait Theory
 - (3) Situational Theory
 - (4) The Followers Acceptance Theory

										1)
69.	The participative commitment of exorganizational goals	mployees of	mai the	nager org	nent tha anization	t bri	ngs in contrib	involve ute thei	ment ar r best	nd to
	(1) Japanese Manag	gement		(2)	Korean I	Manag	gement			
	(3) Chinese Manage	ement		(4)	Thai Ma	nager	nent			
70.	Full form of EDP is:									
	(1) Electronic Data	Programming	3							
	(2) Electronic Data	Processing								
	(3) Electronic Depa	rtmental Prog	gramr	ning						
	(4) Electronic Divis			O	* (
74										
71.	Transmission of mes	ssage in word	s or 1			-	alled :			
0.40	(1) Feedback	40		(2)	Receivin					
	(3) Decoding	*		(4)	Encodin	g				
72.	Match the following	;:				Veri	e, file			
1	I Downward		a.	Flov	v of in	orma	tion ar	nongst	people	of
	Communicati	ion		diffe	erent depa	artme	nts or d	ifferent le	evels	
	II Horizontal		b.	Flov	v of infor	matic	n from	the lowe	er levels	of
	Communicati	ion		the	organiza	tion	to the	higher	levels	of
				auth	nority					
	III Diagonal		c.	The	flow of	com	munica	tion from	n the to	op
	Communicat	ion		mar leve	nagement l	dow	nward	to the	operati	ng
	IV Upward Com	nmunication	d.	Con	nmunicat	ion be	etween (departme	nts peop	ole
				on t	he same	level	of man	agerial h	ierarchy	of
				an c	organizati	on				
	I II	III IV			2			= 8		
	(1) b d	a c								
	(2) d c	a b								
	(3) c d	a b								
	90 80 10 10 10 10 10 10 10 10 10 10 10 10 10 1	- 1								
	(4) c b	d a								

	•								S		
73.						essage by t ich is valua			1853	ar, see or	read
	(1) Po	erpetual	Barr	iers	ofn .	(2)	Status Ba	rriers			
S V	(3) Ir	attentic	n Bar	riers		(4)	Language	e Barrier	s		
74.	Conci	arrent co	ontro	l is							
	(1) R	eal Time	e Con	trol	e)/	(2)	Pre-Cont	rol			
	(3) P	ost-Con	trol	77.6	A -	(4)	Untimely	Control			
75.	Match	n the fol	lowir	ıg:	.oc.						
		Туре о	f Hot	el	Desc	cription					
	I	Boutiq Hotel				els which a etimes alor			er well d	esigned ro	ooms,
542	II	Motel		b.		el which mmodation	₹	casino	facility	along	with
	III	Casino	Hote	el c.		brand all					logo,
	IV	Franch hotel		· d.	high	els in locati ways, attra				to main i	roads,
		- 0			.9.						
		I	II	III	İV			8	*		
	(1)	а		c	∉lid						
	(2)	b	C	d	а						
	(3)	a	d	b	С				i e		
8	(4)	d	a	b	c '	E					

P. T. O.

76.	Whic	h of the	e follo	wing In	terna	itiona	al Hotel chain is not based in U.S.A ?			
	(1) In	ntercor	itinent	al Hote	ls Gr	oup.	(2) Marriott International.			
	(3)	Carlson	Hosp	itality W	Vorld	wide	e. (4) Hyatt International.			
77.				a hotel			ooms when no discount of any kind are offered to			
	(1) F	Hurdle !	Rate				(2) Rack Rate			
	(3)	Corpora	ite Rat	e			(4) Package Rate			
78.	Whei	re is the	e head	quarter	of A	ccor (Group of Hotels located ?			
9		Chicago					(2) Paris, France			
	(3) V	Vashing	gton D	C. U. S.	Α.		(4) Hannover, Germany			
79.	McD	onald's	, KFC	and Piz	za H	ut fa	ll under which category of outlets?			
		Coffee S					(2) Quick Service Restaurants			
- 4	(3) F	ine Dir	ning		×		(4) Kiosk			
80.	Matc	h the fo	ollowi	ng:			t is by			
				of Plan			Description			
	I		oean P			a.	Continental Breakfast included in the room price.			
	II	Conti	nenta!	l Plan		b.	Continental or full breakfast and dinner included			
							in the room price.			
	III	Modi Plan	fied	Ameri	can	c.	Room only, no meals.			
	IV	Amer	ican F	lan		d.	Continental or full breakfast, lunch, and dinner			
							included in the room price.			
				×			in the second se			
		I	II	III	IV					
	(1)	a	b	C.	d					
	(2)	С	a	b	d		da.			
	(3)	b	С	d	a					
*	(4)	d	b	a	c					
M.Phi	l./Ph.I)./URS	-EE-N	ov2018	8/(To	urisı	m Mgt.)(SET-Y)/(A) P. T. O			

81.	The minimum size of bedroom excludi	ng bathroom in a five star and five star deluxe
	hotel in sq. ft. should be :	
	(1) 120	(2) 140
	(3) 200	(4) 220
82.	Which of these is not a member of HRA	ACC:
	(1) Representative of HAI	
	(2) Representative of IATO	
	(3) Representative of IATA	
	(4) Representative of TAAI	
83.	According to the latest guidelines by n	ninistry of tourism, the minimum percentage o
٠	skilled staff required for five star and f	ive star deluxe properties is :
	(1) 20%	(2) 30%
	(3) 40%	(4) 60%
84.	What is the meaning of shoulder seaso	n in vacation ownership properties :
	(1) Period of time when the purchase	of a unit is most costly.
	(2) Period of time when the purchase	of a unit is least costly.
	(3) Period of time when between high	and low seasons.
	(4) None of the above.	

		25		
85.	Match	the	fol	lowing

	Organization	Yea	r of establishmen
Ι	IATA	a.	1966
II	PATA	b.	1945
II I	WTO	c.	1951
I V	UFTAA	d.	1975
	т п	TTT	137

	1	П	III	IV
(1)	a	b	C	d
(2)	С	а	d	b
(3)	b	С	d	a
(4)	b	d	a	С

Amtrak was formed in which year: 86.

(1) 1978

(2) 1971

(3) 1975

(4) 1960

As per the National Tourism Awards 2015-16, which railway station has been 87. conferred with the award of Tourist friendly railway station :

(1) New Delhi

(2) Varanasi

(3) Jaipur

(4) Ujjain

88.	In which year, the rail link was intro	oduced between Liverpool and Manchester:
	(1) 1830	(2) 1845
	(3) 1860	(4) 1875
89.	Match the following:	
	Railway Zone	Head quarter
	I North East Frontier a. Railway	Delhi
	II Northern Railway b.	Gorakhpur
	III North Eastern c.	Guwahati
	IV North Central d.	Allahabad
ii ii		
	I II III IV	
	(1) c a b d	
	(2) c a d . b	
	(3) a b c d	
	(4) b d a c	
90.	The first scheduled airline service i Tatas on :	n India was started by the Aviation Department of
	(1) 15 October, 1931	
	(2) 12 January, 1932	
	(3) 15 October, 1932	
	(4) 20 September, 1933	

- **91.** Which State Tourism Corporation had launched super ideluxe luxury train. The Deccan Odyssey in association with Indian Railways and Ministry of Tourism:
 - (1) Karnataka
 - (2) Andhara Pradesh
 - (3) Maharashtra
 - (4) Tamil Nadu
- **92.** Match the following:

Ι

- Airport Location

 Lohegaon a. Mumbai

 Airport
- II Bombay Airport
- b. Pune
- III Bamrauli c. Nasik Airport
- IV Gandhinagar d. Allahabad Airport
 - I II III IV
- (1) a b c d
- (2) c a d b
- (3) b a d c
- (4) b d a c

93.	Which is the longest National Waterway in India:	
	(1) National Waterway 1	
	(2) National Waterway 2	
	(3) National Waterway 3	
	(4) National Waterway 4	
94.	The main subject of the Havana Convention (1928) was :	
	(1) Use of Air Space.	
	(2) Standardization of operating procedures such as ticketing	g and baggage.
	(3) Airline Liability	
	(4) Freedom of the air.	
95.	The Indian Splendor Journey of Maharaja Express is operated	d between which cities :
	(1) Delhi to Mumbai.	
	(2) Mumbai to Trivandrum	
	(3) Delhi to Jaisalmer	. • • · · · · · · · · · · · · · · · · ·
	(4) Goa to Trivandrum.	

- **96.** Delhi, Gaya, Rajhgir/Nalanda, Varanasi/ Sarnath, Gorakhpur/ Lumbini, Kushinagar, Gonda/Saraswati, Agra, Delhi is itinerary covered by :
 - (1) Buddhist Circuit Tourist Train
 - (2) Bharat Dekho Tourist Train
 - (3) Astha Circuit
 - (4) Maharaja Express
- - (1) Astha / Bharat Darshan
 - (2) Tiger Express
 - (3) Madhya Bharat
 - (4) Paryatak Mitra
- **98.** Pang Toed Chaam is a dance from:
 - (1) Sikkim
 - (2) West Bengal
 - (3) Telangana
 - (4) Assam

- 99. ICAO was established in:
 - (1) 1947

(2) 1954

(3) 1951

- (4) 1982
- 100. Indravati National park is in:
 - (1) Gujarat
 - (2) Chhattisgarh
 - (3) Andaman & Nicobar
 - (4) Manipur

- 1. CCU is the code of
 - (1) Chattrapathi Shivaji International Airport
 - (2) Netaji Subhash Chandra Bose International Airport
 - (3) Meenambarkkam International Airport
 - (4) Indira Gandhi International Airport
- 2. A manual published by IATA every year is
 - (1) Travel Information Manual
 - (2) World Air Transport Statistics
 - (3) OAG
 - (4) Tourism Highlights
- **3.** Match the following:
 - I Japan Yen
- a. CHF

- II Euro
- b. EUR
- III Switzerland Franc
- c. JPY
- IV Seychelles Rupee
- d. SCR
- I II III IV
- (1) d a b (
- (2) a b c d
- (3) c b a d
- (4) d c b a

4.	Frank	kfurt Ai	irport i	is hub c	of		
	(1) Ç	atar A	irways	ž			(2) Lufthansa Airline
	(3) F	innair					(4) Air India
5.	Matc	h the fo	llowin	ıg:			
	I	Accou	inting n	Rate	of	a.	Indicates the number of years within which project cash flows recover the initial capital cost
	II	Intern	al Rate	e of Ret	urn	b.	Value obtained after netting the present value of cash inflows and outflows
	III	Net P	resent	Value		c.	If cash inflows and outflows are discounted by a particular rate and, as a result, the cumulative present value of outflows are equal to the cumulative present value of inflows, the rate a which discounting was done.
	IV	Payba	ick per	iod		d.	A measure obtained by stating the average annual profit as a percentage of the average investment.
		I	II	III	IV		
	(1)	a	b	С	d		
	(2)	a	b	d	С		
	(3)	С	d	b	a		

6. The only viable goal of financial management is

b

(1) Profit Maximization

C

(4)

- (2) Wealth Maximization
- (3) Sales Maximization
- (4) Asset Maximization

7.	The process of selection of long term investment projects is known as:								
	(1) Buy Out	(2)	Call Provision						
	(3) Capital Budgeting	(4)	Clearing Float						
8.	The minimum amount of current asset uniformly throughout the year, without known as	s rec	equired for carrying out business activities y interruption and on a continuous basis is						
	(1) Negative working Capital								
	(2) Positive working Capital								
	(3) Gross Working Capital								
	(4) Permanent Working Capital	•							
9.	The statement which is prepared to chec	ck th	he accounting accuracy is known as:						
	(1) Trading Account								
	(2) Profit & Loss Account								
	(3) Trial Balance								
	(4) Balance Sheet								
0.	Corporate's net profit distributed among	g sha	areholders is known as						
	(1) Dividend	(2)	Brokerage						
	(3) Profit	(4)	Profit Share						
1.	Which State Tourism Corporation had Deccan Odyssey in association with Ind	d la ian I	aunched super deluxe luxury train- The Railways and Ministry of Tourism :						
	(1) Karnataka								
	(2) Andhara Pradesh								
	(3) Maharashtra		#						
	(4) Tamil Nadu								
			a n						

Airport Location

- I Lohegaon a. Mumbai Airport
- II Bombay Airport b. Pune
- III Bamrauli c. Nasik Airport
- IV Gandhinagar d. Allahabad Airport

I II III IV

- (1) a b c d
- (2) c a d b
- (3) b a d c
- (4) b d a c

13. Which is the longest National Waterway in India:

- (1) National Waterway 1
- (2) National Waterway 2
- (3) National Waterway 3
- (4) National Waterway 4

14.	The main subject of the Havana Convention (1928) was :
	(1) Use of Air Space.
	(2) Standardization of operating procedures such as ticketing and baggage.
*	(3) Airline Liability
	(4) Freedom of the air.
15.	The Indian Splendor Journey of Maharaja Express is operated between which cities:
	(1) Delhi to Mumbai.
	(2) Mumbai to Trivandrum
	(3) Delhi to Jaisalmer
	(4) Goa to Trivandrum.
16.	Delhi, Gaya, Rajhgir/Nalanda, Varanasi/ Sarnath, Gorakhpur/ Lumbini, Kushinagar, Gonda/Saraswati, Agra, Delhi is itinerary covered by :
	(1) Buddhist Circuit Tourist Train
	(2) Bharat Dekho Tourist Train
	(3) Astha Circuit
	(4) Maharaja Express
17.	
	Ahmedabad - Dwarka-Somnath- Ujjain- Indore.
	(1) Astha / Bharat Darshan (2) Tiger Express
	(3) Madhya Bharat (4) Paryatak Mitra
18.	Pang Toed Chaam is a dance from:
	(1) Sikkim (2) West Bengal
	(3) Telangana (4) Assam
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19.	ICA	O was	establi	shed ir	ι:			5			
	(1)	1947					(2)	1954			
	(3)	1951					(4)	1982			
20.	Indi	avati N	lationa	l park	is in:				741		
	(1)	Gujarat	:				(2)	Chhattisgarh			
	(3)	Andam	ian & N	Vicoba	r		(4)	Manipur			
21.	Trai	nsmissio	on of n	nessage	e in wor	ds or i	n any	other way is	called :		
		Feedba		<i>=</i>			22 25	Receiving			
	(3)	Decodi	ng				(4)	Encoding			
22.	Mat	ch the f	ollowi	ng:							
							1200				
	I		nward munica			a.		of informa rent departme		7899	
	II		zontal			b.	Flow	of informati	on from tl	ne lower	levels of
		Com	munica	ation			the auth	organization ority	to the	higher	levels of
	III	Diag	onal			c.	The	flow of con	nmunicatio	on from	the top
		Com	munica	ation			mana level	agement dov	vnward t	o the	operating
	IV	Upw	ard Co	mmun	ication	d.	Com	munication b	etween de	partmer	nts people
							on th	ne same level ganization	40	(2)	
		, I	II	III	IV						
	(1)	b	d	a	С						
	(2)	d	С	a	b						
	(3)	С	d	a	b						
								7			***
	(4)	C	b	d	a						

6						
23.	3. The deliberate filtering of the message by the sender where he may hear, see o only that part of the message which is valuable to his are called:					
	(1) P	erpetua	al Barr	riers	(2) Status Barriers	
	(3) In	nattenti	on Ba	rriers	(4) Language Barriers	
24.	Conc	urrent o	contro	ljis		
	(1) Real Time Control				(2) Pre-Control	
	(3) Post-Control				(4) Untimely Control	
25.	Matcl	n the fo	llowir	ng:		
		Туре	of Hot	el	Description	
	Ι	Boution Hotel	que	a.	Hotels which are smaller and offer well designed rooms, sometimes along a certain theme.	
	Π	Motel	8	b.	Hotel which provide casino facility along with accommodation.	
	III Casino Hotel c.				One brand allows the another brand to use its logo, name, systems, and resources in exchange of fee.	
	IV	Francl hotel	nise	d.	Hotels in locations with convenient access to main roads, highways, attractions or shopping malls.	
		Ι	II	III	IV	
	(1)	a	b	c	d	
	(2)	b	c	d	a	
	(3)	a	d	b	c	

(4) d a

26.	Which of the following International Hotel chain is not based in U.S.A?
	(1) Intercontinental Hotels Group.
	(2) Marriott International.
	(3) Carlson Hospitality Worldwide.
	(4) Hyatt International.
27.	'The rate at which a hotel sells its rooms when no discount of any kind are offered t
	the guest.' Which type of rate is it:
	(1) Hurdle Rate (2) Rack Rate
	(3) Corporate Rate (4) Package Rate
28.	Where is the headquarter of Accor Group of Hotels located?
	(1) Chicago, U.S.A.
	(2) Paris, France
	(3) Washington DC. U. S. A.
	(4) Hannover, Germany
29.	McDonald's, KFC and Pizza Hut fall under which category of outlets?
	(1) Coffee Shop
	(2) Quick Service Restaurants
	(3) Fine Dining
	(4) Kiosk

30.	Match	th a	f-11	10-11-0	
JU.	Match	me	101	lowing	:

Type of Plan

Description

- I European Plan
- a. Continental Breakfast included in the room price.
- II Continental Plan
- b. Continental or full breakfast and dinner included in the room price.
- III Modified American Plan
- Room only, no meals.

IV American Plan

d. Continental or full breakfast, lunch, and dinner included in the room price.

I II III IV

- (1) a b c d
- (2) c a b d
- (3) b c d a
- (4) d b a

31. The most important parts of a feasibility report are:

- I cost-benefit analysis
- II statement of the objective of the proposed system
- III who will supply equipment for implementing the system
- IV organizational changes needed to successfully implement the system
- (1) I & II

(2) I, II & III

(3) I & IV

(4) I, II & IV

32. By technical feasibility of a solution we mean that:

- (1) technology is available to implement it
- (2) persons are available to implement it
- (3) persons have technical ability to implement it
- (4) funds are available to implement it

3	3.	What does TIES stand for ?
		(1) Tourism International Ecotourism Seminar
		(2) The International Ecotourism Society
		(3) The International Ecology Society
		(4) Tourism International Environment Society
3	4.	The optimum level of development and use of attraction features, facilities and services is called:
		(1) Feasibility analysis
		(2) Carrying capacity analysis
		(3) Economic analysis
		(4) Final analysis
3	5.	Which of the following is not a colour of Indian passport:
		(1) Navy Blue (2) Maroon
		(3) White (4) Red
3	6.	Union Home Ministry has rename the tourist visa-on-arrival scheme as:
		(1) e-tourist visa (2) e- arrival visa
		(3) tourist e-visa (4) arrival e-visa
3	7.	India was re-elected on the executive board of which body Nov. 2017:
		(1) UNESCO (2) UNDP
8		(3) UNICEF (4) UNAID
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38.	Wher	e is the	famo	us Sri I	Rangana	thana	aswamy	temple	e located	d :			
	(1) K	erala					(2) K	arnata	ka				
	(3) T	amil Na	adu				(4) T	elanga	na				
39.	Match	n the fo	llowir	ıg:									
	I	Bandi	pur N	ational	l Park	a.	Jharkh	and					
	II	Betla l	Nation	nal Par	k	b.	Karnat	taka					
	III	Dachi	gam N	Vationa	ıl Park	c.	Madhy	ya Parc	lesh				
	IV	Kanha	a Nati	onal Pa	ark	d.	Jammı	ı & Kas	shmir		2		
		I	II	III	IV						5 (S)		
	(1)	a	b	c	d								
	(2)	b.	a	d	c				± €				
	(3)	d	c	b	a								
	(4)	a	b	d	c								
40.	Deleg	gation o	of deci	sion-m	aking p	ower	down th	ne chai	n of con	nmand	it terme	d as:	
	(1) V	ertical	Decer	ntraliza	ition	(A)						X.	
	(2) I	Iorizon	ıtal De	ecentra	lization								
	(3) F	Horizon	ıtal Ce	entraliz	ation								
	(4) V	/ertical	Centr	alizatio	on								

41.	Proces	s of m	anage	inform	nation ab	out c	stomer's to maximiz	e loyalty is said	to be
	(1) Co	mpan	y rela	tionshi	p manag	gemer	(2) Supplier manag	gement	
	(3) Re	tailer					(4) Customer relati	ionship managen	nent
42.	Conce _j				which	refer	to wide range of	product lines ca	arried by
	(1) W	idth of	f prod	uct mix	((2) Length of prod	uct mix	
	(3) De	epth of	prod	uct mix			(4) Consistency of	product mix	
43.	Match	the fo	llowir	ng ,				7X 10 8	
		Stratif Sampl		R	andom	a.	he entire popula articular order acco	ition is arrang ording to a design	ed in a n
	II	Systen	natic S	Samplii	ng	b.	The entire population in the entire population in such a within the clusters a	way that the	elements
	III	Cluste	er Sam	pling		c.	The sample is select emographic chara ender, occupation e	acteristics such	of certain as age,
	IV	Quota	Samp	oling		d.	The entire populating which are mutually whaustive.		
	-	I	II	III	IV				
	(1)	а	b	c	d				
	(2)	d	b	a .	c				
	(3)	С	a	b	, d				*
	(4)	d	a	b	с				

44.	Match	the	foll	lowing
····	Matti	tric	101	ownig

	Type Measu	ıreme	o: nt	f	Type of Descriptive Analysis	
I	Nomi	nal		a.	Frequency table, Proportion percentages, Mode	
Π	Ordin	al		b.	Median, Quartiles, Percentiles, Rank order correlation	
III	Interv	al		c.	Arithmetic mean, Correlation coefficient	
IV	Ratio			d.	Index numbers, Geometric mean, Harmonic	
					mean	
	I	II	III	IV		
(1)	a	b	c	d		
(2)	d	b	a	С		
(2)		2	h	٦		

- **45.** Independent variables that are not related to the purpose of the study, but may affect the dependent variables are termed as?
 - (1) Extraneous Variables

a

b

. C

(4)

d

- (2) Intranceous Variables
- (3) Primary Variables
- (4) Secondary Variables
- **46.** The studies which are concerned with describing the characteristics of a particular individual or of a group is called as ?
 - (1) Elaborative Research
- (2) Exploratory Research
- (3) Descriptive Research
- (4) Diagnostic Research

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47.	The Scale which have an absolute or true zero of measurement is known as								
	(1) Ratio Scale (2) Ordinal Scale								
	(3) Interval Scale (4) Nominal Scale								
48.	The technique which involves studying a previously recorded or reported communication and systematically and objectively breaking it up into more manageable units that are related to the topic under study is called as								
	(1) Historical Analysis								
	(2) Content Analysis								
	(3) Previous Analysis								
	(4) Systematic Analysis								
49.	The study which do not require any assumption regarding the shape of the population distribution from where the sample is drawn.								
	(1) Parametric Tests								
	(2) Non-Parametric Tests								
	(3) Chi-Square Test								
	(4) T-Test								
50.	The test which measures the degree of association between two or more set of variables?								
	(1) Regression (2) T-Test								
	(3) Correlation (4) F-Test								
51.	A statement designed to show how changes in financial statements such as income statement and balance sheet affect cash and cash equivalents. The statement is divided into three segments namely operating activities, investing activities, and financing activities. This type of statement is known as:								
	(1) Fund flow statement (2) Cash flow statement								
	(3) Assets flow statement (4) Stock flow statement								
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- **52.** The Dividend payout ratio is equal to
 - (1) The dividend yield plus the capital gains yield.
 - (2) Dividends per share divided by earnings per share.
 - (3) Dividends per share divided by par value per share.
 - (4) Dividends per share divided by current price per share.
- **53.** Which of the following examples best represents a passive dividend policy?
 - (1) The firm sets a policy such that the proportion of dividends paid from net income remains constant.
 - (2) The firm pays dividends with what remains of net income after taking acceptable investment projects.
 - (3) The firm sets a policy such that the quantity of dividend paid from net income remains constant.
 - (4) All above are the examples of various passive dividend policies.
- **54.** Match the following regarding evolution of tourism marketing :
 - I Boosterism Approach a. 1990s
 - II Economic planning b. 1960s approach
 - III Spatial Approach c. 1980s
 - IV Sustainable Approach d. 1950s
 - I II III IV
 - (1) a c b d
 - (2) c b d a
 - (3) d b c a
 - (4) a b c d

(1) Problem Recognition

(2) Alternative evaluation

(4) Purchase

(2) Explorers

(1) Negative

(3) Higher

(4) Declining

(3) Post purchase behaviour

(1) Organised mass tourist

(3) Drifters

(4) Mid-Centric

(2) Continuously rising

meril I.

Calability :

58. Which one is not part of Cohen's classification of tourist:

59. Profits related to new product in its introductory stage are

5		
55.	Which one is the external factor of an organization in tourism marketing	system :
	(1) Philosophy	5.11
	(2) Approach	
	(3) Interest groups	
	(4) Strengths	
56.	Which of the following is not true for demand forecasting?	
1	(1) The underlying casual system will remain same in the future	
	(2) Forecast for group of items is accurate than individual item	
	(3) Short range forecasts are less accurate than long range forecasts	
	(4) Forecasts are rarely perfect	
57.	What is the last stage of the consumer decision process?	a .

60.	New product pricing strategy through which companies set lower prices to gain large
	market share is classified as
	(1) Optional product pricing
	(2) Skimming pricing
	(3) Penetration Pricing
ī,	(4) Captive product pricing
61.	A multivariate statistical technique in which there is no distinction between
	dependent and independent variable is known as
	(1) Factor Analysis (2) U Test
	(3) Z Test (4) MANCOVA
62.	The null hypothesis is accepted when false; the research is committing an error called as?
	(1) Type I Error (2) Type III Error
	(3) Type II Error (4) Type IV Error
63.	Which of the following is the correct definition of Hypothesis?
	(1) A statement or an assumption regarding population which is true
	(2) A statement or an assumption regarding population which is false
	(3) A statement or an assumption regarding population which is measured in quantity
	(4) A statement or an assumption regarding population which may or may not be

64.	An alternative to a \underline{t} test for testing the equality of means of two independent
	samples.
	(1) F Test (2) Z Test
	(3) Mann Whitney U Test (4) ANOVA
65.	Non-parametric tests are also called as?
	(1) Distribution Test
	(2) Distribution Free Test
	(3) Distribution Inclusive Test
	(4) Distribution Increase Test
66.	Any group of people or objects that form the subject of study in a particular survey is
	known as
	(1) Sample
	(2) Sample Distribution
	(3) Population
	(4) Population Distribution
67.	When political and social philosophy promotes retaining traditional social
	institutions in context of culture and civilisation, that planning ideology is called
	(1) Anarchism
	(2) Communism
	(3) Conservatism
	(4) Fascism

I	National	Committee	on	a.	1986
	Tourism				

- II Incredible India campaign b. 2002
- III Visit India campaign c. 2009
- IV Tourism 11th Five Year Plan d. 2007

I II III IV

- (1) a b c d
- (2) d c b a
- (3) c b a d
- (4) d a b c

69. In terms of tourism planning, what is Economic planning?

(1) Based on economic and regional development where the state is involved in managing the economy and economic analysis is used to make and evaluate planning decisions

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- (2) Tourism is viewed uncritically as a means to enhance the profile of the destination
- (3) Where land use zoning and the use of geographical information systems (GIS) is dominant
- (4) Where tourism plans take account of the views of the host community, often being developed from the community upwards

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- **70.** First step in planning process is
 - (1) Evaluate alternatives risk
 - (2) Determine strength and weakness
 - (3) Set an objective
 - (4) Pre-plan formulation
- **71.** The act of establishing a network of contacts both within & with outsiders is considered as:
 - (1) Leader Role
 - (2) Figurehead Role
 - (3) Liaison Role
 - (4) Monitor Role
- **72.** It is an ability to visualize the organization as a whole system and form an image and develop vision in the context of the future environment. Such Managerial skills are called as:
 - (1) Conceptual Skills
 - (2) Analytical Skills
 - (3) Human Relations and Behavioral Skills
 - (4) Administrative skills
- **73.** A reduction in the existing line of business by dropping some profitable product or service is termed as:
 - (1) External Growth Strategy
 - (2) Retrenchment Strategy
 - (3) Combination Strategy
 - (4) Diversification Strategy

I Top Down a. Top level of management provide guidelines
Approach parameters and limitations under which middle
and lower level managers formulate tentative plans
to be sent to higher level for review and approval

PRINTS PROCES

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Skills

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- II Bottom-up b. All types of planning is done at the top of hierarchy and implementation is done at lower levels of management
- III Composite c. It involves lower levels of management into Approach planning which is later communicated to higher levels for review and approval
- IV Team Approach d. More managers are involved in planning process to be sent to chief executive for review and approval

I II III IV

- (1) a b c d
- (2) b c a d
- (3) c d b a
- (4) b c d a

75. Theory X and Theory Y of Motivation are given by:

- (1) Abraham Maslow
- (2) Douglas McGregor
- (3) Claynton Alderfer
- (4) Herzberg

- **76.** The theory of motivation which is based on the "Law of Effect" that states behavior with positive consequences tends to be repeated but with negative consequences tends not to be repeated is termed as:
 - (1) Reinforcement Theory
 - (2) Equity Theory
 - (3) Expectancy Theory
 - (4) ERG Theory of Motivation
- **77.** The leadership style where leaders have no authority and responsibility and the subordinates themselves take decisions for which they get authority is known as:
 - (1) Democratic Leadership Style
 - (2) Autocratic Leadership Style
 - (3) Laissez Faire Leadership Style
 - (4) Task Oriented Leadership Style
- **78.** The leadership theory that seeks to determine the universal personal traits of effective leaders is known as:
 - (1) Behavior Theory
 - (2) Trait Theory
 - (3) Situational Theory
 - (4) The Followers Acceptance Theory

- **79.** The participative approach to management that brings in involvement and commitment of employees of the organization to contribute their best to organizational goals:
 - (1) Japanese Management
 - (2) Korean Management
 - (3) Chinese Management
 - (4) Thai Management

80. Full form of EDP is:

- (1) Electronic Data Programming
- (2) Electronic Data Processing
- (3) Electronic Departmental Programming
- (4) Electronic Division Processing

81. Insurance cover of a passenger covers except :

- (1) Protection against bankruptcy of travel agent
- (2) Repatriation and search and rescue
- (3) Hi-Jacking
- (4) Accidents caused due to air sports

82. Miscellaneous Charge Order (MCO) of Air Ticket include:

- (1) Validity of one year from the date of its issue and is not transferable
- (2) Validity of six months from date of its issue and is transferable
- (3) Validity of one and half months from the date of its issue and is transferable
- (4) Validity of one and half months from the date of its issue and is non-transferable M.Phil./Ph.D./URS-EE-Nov.-2018/(Tourism Mgt.)(SET-Y)/(B) P. T. O.

83.	In which century	did	Thomas	Cook's	tours	start	in	India	
-----	------------------	-----	--------	--------	-------	-------	----	-------	--

- (1) Seventeenth Century
- (2) Eighteenth Century
- (3) Nineteenth Century
- (4) Twentieth Century

- I Chicago Convention a. 1956
- II CMR Convention b. 1944
- III Warshaw Convention c. 1999
- IV Montreal Convention d. 1929
 - I II III IV
- (1) b a c d
- (2) b a d c
- (3) c d a b
- (4) d c b a

85. ASTA stands for what?

- (1) American Society of Tour Agents
- (2) American Society of Tourism Agents
- (3) Australian Society of Travel Agents
- (4) American Society of Travel Agents

P. T. O.

36.	Baggage agreements is included in:	, you had your
	(1) The front section of OAG	· Andrews Addition
	(2) The flight schedule section	- Straight
	(3) The bank section of OAG	VALUE AND A
	(4) Miscellaneous section of OAG	
87.	The trip which originates and ends at Sydney is	called
	(1) Round Trip	. Consenting
	(2) Circle Trip	rvainevo
	(3) Excursion Trip	mitroveo D v
	(4) RTW Trip	ju idmojaren 71 fa e
88.	Frequent flier programme was launched in 1987	
	(1) British Airways	ik D
	(2) Delta Airlines	5 9
	(3) American Airlines	€
	(4) Air Canada	b b H is
89.	To give advice to potential customers on the me	erits of destination is task of
	(1) Travel Consolidators	First dorsor
	(2) Wholesalers	A Programs
	(3) Travel Agents	File Hebrit
	(4) Intermediators	and the second second

											1
90.	Matc	h the fo	ollowi	ng :	d a						
	= I	Joint	fare		a	are lower pri advance purch stay, etc.	iced fares nase, time	that in of year	volve , minir	restrictions num/maxir	like num
	II	Excu	rsion f	are		are offered by elationship on			e some	sort of par	rtner
	III	Thor	ough f	are		s a fare to a d gateway city	lestination	reached	by trav	eling throu	gh a
	IV	APEX	(fare			are discounted change fees are					able,
		I	II	III	. IV	V					
	(1)	b	a	·C	d						
	(2)	d	С	a	b						19
	(3)	d	b	С	b)		n 20	,		
	(4)	d	a	b	С	<u> </u>					
							•			e)	
91.	The n	ninimu in sq. f	ım size t. shou	e of b	edroo	om excluding b	athroom i	n a five s	tar and	five star de	luxe
	(1) 12	20				(2)	140				
	(3) 20	00				(4)	220				
92.	Which	n of the	ese is r	not a i	memb	er of HRACC	:		y ₃₃		
	(1) R	eprese:	ntativ	e of H	IAI	(2)	Represen	ntative of	IATO		
	(3) R	eprese	ntativ	e of IA	ATA	(4)	Represen	itative of	TAAI		
93.	Accor	ding to	o the la	atest ed for	guidel r five s	lines by minis star and five s	try of touri	ism, the r propertie	ninimu es is :	m percentaş	ge of
	(1) 20		7)				30%	5 75.			

(4) 60%

(3) 40%

94.	What is the meanin	g of shoulder season in vacation own	nership properties :
	(1) Period of time	when the purchase of a unit is most c	ostly.
	(2) Period of time	when the purchase of a unit is least co	ostly.
	(3) Period of time	when between high and low seasons.	park)
	(4) None of the abo		
95.	Match the following	g:	
	Organization	Year of establishment	
	I IATA	a. 1966	
	II PATA	b. 1945	
	II WTO	c. 1951	
	I		
	I UFTAA	d. 1975	
	V	9	
	I II	III IV	wito ax
	(1) a b	c d	of alm.
	(2) c a	d b	er i
	(3) b c	d a	
	(4) b d	a c	
96.	Amtrak was formed	d in which year :	- kirevi
	(1) 1978	(2) 1971	73.93
	(3) 1975	(4) 1960	and a first of the second

97. As per the National Tourism Awards 2015-16, which railway station has been conferred with the award of Tourist friendly railway station :

(1) New Delhi

(2) Varanasi

(3) Jaipur

(4) Ujjain

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P. T. O.

98.	In which ye	ar, the	rail link	was in	troduced betwee	n Liver	pool and I	Manches	ter :
	(1) 1830				(2) 1845		1 to 25 cm		
	(3) 1860				(4) 1875				
99.	Match the fo	ollowir	ng:						
		ay Zo			Head quarter				
	I North Railw		st Fron	tier a.	CONTRACTOR AND		*		
	II North	nern Ra	ailway	b.	Gorakhpur	9)		8.8	
	III North	n Easte	rn	c.	Guwahati				
	IV North	n Centi	ral	d.	. Allahabad				
	I	II	III	IV	** ** ** ** ** **				
	(1) c	a	b	d					
	(2) c	a	d	b	9				
	(3) a	b	С	d					
	(4) b	d	a	С					
00.	The first sch	edulec	d airline	service	in India was sta	rted by	the Aviati	ion Depa	rtment of
	Tatas on:								
	(1) 15 Octob	er, 193	31						
	(2) 12 Janua	ry, 193	32						
	(3) 15 Octob	er, 193	32						
*1	(4) 20 Septe	mber,	1933	5					

1.	A multivariate statistical technique in which there is no distinction beddependent and independent variable is known as	tween
	(1) Factor Analysis (2) U Test	
	(3) Z Test (4) MANCOVA	
2.	The null hypothesis is accepted when false; the research is committing an error as?	called
	(1) Type I Error (2) Type III Error	
	(3) Type II Error (4) Type IV Error	
3.	Which of the following is the correct definition of Hypothesis?	
	(1) A statement or an assumption regarding population which is true	
	(2) A statement or an assumption regarding population which is false	
	(3) A statement or an assumption regarding population which is measur quantity	ed in
	(4) A statement or an assumption regarding population which may or may true	not be
4.	An alternative to a \underline{t} test for testing the equality of means of two independent samples.	endent
	(1) F Test (2) Z Test	
	(3) Mann Whitney U Test (4) ANOVA	
5.	Non-parametric tests are also called as ?	
	(1) Distribution Test	
	(2) Distribution Free Test	
Ē	(3) Distribution Inclusive Test	
	(4) Distribution Increase Test	

6.	Any group of people or objects that form the subject of study	in a	particular	survey	is is
	known as				

- (1) Sample
- (2) Sample Distribution
- (3) Population
- (4) Population Distribution

7. When political and social philosophy promotes retaining traditional social institutions in context of culture and civilisation, that planning ideology is called

- (1) Anarchism
- (2) Communism
- (3) Conservatism
- (4) Fascism

8. Match the following:

- I National Committee on a. 1986 Tourism
- II Incredible India campaign b. 2002
- III Visit India campaign c. 2009
- IV Tourism 11th Five Year Plan d. 2007

I II III IV

- (1) a b c d
- (2) d c b a
- (3) c b a d
- (4) d a b c

- 9. In terms of tourism planning, what is Economic planning?
 - (1) Based on economic and regional development where the state is involved in managing the economy and economic analysis is used to make and evaluate planning decisions
 - (2) Tourism is viewed uncritically as a means to enhance the profile of the destination
 - (3) Where land use zoning and the use of geographical information systems (GIS) is dominant
 - (4) Where tourism plans take account of the views of the host community, often being developed from the community upwards
- 10. First step in planning process is
 - (1) Evaluate alternatives
 - (2) Determine strength and weakness
 - (3) Set an objective

C

- (4) Pre-plan formulation
- 11. A statement designed to show how changes in financial statements such as income statement and balance sheet affect cash and cash equivalents. The statement is divided into three segments namely operating activities, investing activities, and financing activities. This type of statement is known as:
 - (1) Fund flow statement
 - (2) Cash flow statement
 - (3) Assets flow statement
 - (4) Stock flow statement
- 12. The Dividend payout ratio is equal to
 - (1) The dividend yield plus the capital gains yield.
 - (2) Dividends per share divided by earnings per share.
 - (3) Dividends per share divided by par value per share.
 - (4) Dividends per share divided by current price per share.

13.	Which of the following	examples best represents	a passive dividend	policy '	?
-----	------------------------	--------------------------	--------------------	----------	---

- (1) The firm sets a policy such that the proportion of dividends paid from net income remains constant.
- (2) The firm pays dividends with what remains of net income after taking acceptable investment projects.
- (3) The firm sets a policy such that the quantity of dividend paid from net income remains constant.
- (4) All above are the examples of various passive dividend policies.

14. Match the following regarding evolution of tourism marketing :

- I Boosterism Approach a. 1990s
- II Economic planning b. 1960s approach
- III Spatial Approach c. 1980s
- IV Sustainable Approach d. 1950s
 - I II III IV
- (1) a c b d
- (2) c b d a
- (3) d b c a
- (4) a b c d

15. Which one is the external factor of an organization in tourism marketing system :

(1) Philosophy

(2) Approach

(3) Interest groups

(4) Strengths

16.	Which of the following is not t	rue for demar	nd forecasting?		
	(1) The underlying casual sys	tem will rema	in same in the fut	ure	
	(2) Forecast for group of item	s is accurate tl	nan individual ite	m	
	(3) Short range forecasts are l	ess accurate th	nan long range for	ecasts	
	(4) Forecasts are rarely perfect	et			
17.	What is the last stage of the co	nsumer decis	ion process?		a ga
	(1) Problem Recognition	(2)	Alternative evalu	uation	
	(3) Post purchase behaviour	(4)	Purchase		
18.	Which one is not part of Cohe	n's classificati	on of tourist :		
	(1) Organised mass tourist	(2)	Explorers		
	(3) Drifters	(4)	Mid-Centric		
19.	Profits related to new produc	t in its introdu	ctory stage are		
	(1) Negative	(2)		sing	
	(3) Higher	2	Declining	O	
20.		through whi	ch companies set	lower prices to	gain large
	(1) Optional product pricing				
	(2) Skimming pricing		4		
	(3) Penetration Pricing				
	(4) Captive product pricing			,	
21.	Insurance cover of a passeng	er covers exce	pt:		
	(1) Protection against bankr	uptcy of trave	l agent		
	(2) Repatriation and search	and rescue			
	(3) Hi-Jacking				
	(4) Accidents caused due to		The state of the s		
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- 22. Miscellaneous Charge Order (MCO) of Air Ticket include:
 - (1) Validity of one year from the date of its issue and is not transferable
 - (2) Validity of six months from date of its issue and is transferable
 - (3) Validity of one and half months from the date of its issue and is transferable
 - (4) Validity of one and half months from the date of its issue and is non-transferable
- 23. In which century did Thomas Cook's tours start in India:
 - (1) Seventeenth Century
- (2) Eighteenth Century
- (3) Nineteenth Century
- (4) Twentieth Century

- **24.** Match the following:
 - I Chicago Convention
- a. 1956
- II CMR Convention
- b. 1944
- III Warshaw Convention
- . 1999
- IV Montreal Convention
- d. 1929
- I II III IV
- (1) b a c d
- (2) b a d c
- (3) c d a b
- (4) d c b a
- 25. ASTA stands for what?
 - (1) American Society of Tour Agents
 - (2) American Society of Tourism Agents
 - (3) Australian Society of Travel Agents
 - (4) American Society of Travel Agents

26.	Baggage agreemer	its is	inc	luded	in	:
-----	------------------	--------	-----	-------	----	---

- (1) The front section of OAG
- (2) The flight schedule section
- (3) The bank section of OAG
- (4) Miscellaneous section of OAG

27. The trip which originates and ends at Sydney is called

- (1) Round Trip
- (2) Circle Trip
- (3) Excursion Trip
- (4) RTW Trip

28. Frequent flier programme was launched in 1981 by :

- (1) British Airways
- (2) Delta Airlines
- (3) American Airlines
- (4) Air Canada

29. To give advice to potential customers on the merits of destination is task of

- (1) Travel Consolidators
- (2) Wholesalers
- (3) Travel Agents
- (4) Intermediators

- I Joint fare a. are lower priced fares that involve restrictions like advance purchase, time of year, minimum/maximum stay, etc.
- II Excursion fare b. are offered by airlines that have some sort of partner relationship on select routes
- III Thorough fare c. is a fare to a destination reached by traveling through a gateway city
- IV APEX fare d are discounted international fares with non-refundable, change fees are just a few of the possible restrictions

I II III IV

- (1) b a c d
- (2) d c a b
- (3) d b c b
- (4) d a b c
- **31.** Which State Tourism Corporation had launched super deluxe luxury train- The Deccan Odyssey in association with Indian Railways and Ministry of Tourism :
 - (1) Karnataka
 - (2) Andhara Pradesh
 - (3) Maharashtra
 - (4) Tamil Nadu

	Airport		Location
I	Lohegaon Airport	a.	Mumbai
II	Bombay Airport	b.	Pune
III	Bamrauli Airport	c.	Nasik
IV	Gandhinagar Airport	d.	Allahahad

Ι IIIIIIV (1) d b C (2) d (3) b a d C (4) b d

33. Which is the longest National Waterway in India:

- (1) National Waterway 1
- (2) National Waterway 2
- (3) National Waterway 3
- (4) National Waterway 4

- 34. The main subject of the Havana Convention (1928) was:
 - (1) Use of Air Space.
 - (2) Standardization of operating procedures such as ticketing and baggage.
 - (3) Airline Liability
 - (4) Freedom of the air.
- 35. The Indian Splendor Journey of Maharaja Express is operated between which cities:
 - (1) Delhi to Mumbai.
 - (2) Mumbai to Trivandrum
 - (3) Delhi to Jaisalmer
 - (4) Goa to Trivandrum.
- **36.** Delhi, Gaya, Rajhgir/Nalanda, Varanasi/ Sarnath, Gorakhpur/ Lumbini, Kushinagar, Gonda/Saraswati, Agra, Delhi is itinerary covered by :
 - (1) Buddhist Circuit Tourist Train
 - (2) Bharat Dekho Tourist Train
 - (3) Astha Circuit
 - (4) Maharaja Express
- 37. Special tourist train is one of the most affordable in all inclusive tour packages covering important tourist destinations in India. It includes Shirdi-Nasik-Ahmedabad Dwarka-Somnath- Ujjain- Indore.
 - (1) Astha / Bharat Darshan
 - (2) Tiger Express
 - (3) Madhya Bharat
 - (4) Paryatak Mitra

38.	Pang Toed Chaam is a dance from:
	(1) Sikkim (2) West Bengal
	(3) Telangana (4) Assam
39.	ICAO was established in:
¥	(1) 1947 (2) 1954
	(3) 1951 (4) 1982
40.	Indravati National park is in:
	(1) Gujarat (2) Chhattisgarh
	(3) Andaman & Nicobar (4) Manipur
41.	The act of establishing a network of contacts both within & with outsiders is considered as:
	(1) Leader Role
	(2) Figurehead Role
	(3) Liaison Role
	(4) Monitor Role
42.	It is an ability to visualize the organization as a whole system and form an image and develop vision in the context of the future environment. Such Managerial skills are called as:
	(1) Conceptual Skills
	(2) Analytical Skills
	(3) Human Relations and Behavioral Skills
	(4) Administrative skills

43.	A reduction in the existing line of business by dropping some profitable product or
	service is termed as:

- (1) External Growth Strategy
- (2) Retrenchment Strategy
- (3) Combination Strategy
- (4) Diversification Strategy

- I Top Down a. Top level of management provide guidelines
 Approach parameters and limitations under which middle
 and lower level managers formulate tentative plans
 to be sent to higher level for review and approval
- II Bottom-up b. All types of planning is done at the top of hierarchy and implementation is done at lower levels of management
- III Composite c. It involves lower levels of management into Approach planning which is later communicated to higher levels for review and approval
- IV Team Approach d. More managers are involved in planning process to be sent to chief executive for review and approval

I II III IV

- (1) a b c d
- (2) b c a d
- (3) c d b a
- (4) b c d a

- **45.** Theory X and Theory Y of Motivation are given by :
 - (1) Abraham Maslow
 - (2) Douglas McGregor
 - (3) Claynton Alderfer
 - (4) Herzberg
- **46.** The theory of motivation which is based on the "Law of Effect" that states behavior with positive consequences tends to be repeated but with negative consequences tends not to be repeated is termed as:
 - (1) Reinforcement Theory
 - (2) Equity Theory
 - (3) Expectancy Theory
 - (4) ERG Theory of Motivation
- **47.** The leadership style where leaders have no authority and responsibility and the subordinates themselves take decisions for which they get authority is known as:
 - (1) Democratic Leadership Style
 - (2) Autocratic Leadership Style
 - (3) Laissez Faire Leadership Style
 - (4) Task Oriented Leadership Style
- **48.** The leadership theory that seeks to determine the universal personal traits of effective leaders is known as :
 - (1) Behavior Theory
 - (2) Trait Theory
 - (3) Situational Theory
 - (4) The Followers Acceptance Theory

- **49.** The participative approach to management that brings in involvement and commitment of employees of the organization to contribute their best to organizational goals:
 - (1) Japanese Management
 - (2) Korean Management
 - (3) Chinese Management
 - (4) Thai Management
- 50. Full form of EDP is:
 - (1) Electronic Data Programming
 - (2) Electronic Data Processing
 - (3) Electronic Departmental Programming
 - (4) Electronic Division Processing
- 51. Process of manage information about customer's to maximize loyalty is said to be
 - (1) Company relationship management
 - (2) Supplier management
 - (3) Retailer
 - (4) Customer relationship management
- **52.** Concept of product mix which refers to wide range of product lines carried by company is classified as
 - (1) Width of product mix
 - (2) Length of product mix
 - (3) Depth of product mix
 - (4) Consistency of product mix

- I Stratified Random a. The entire population is arranged in a Sampling particular order according to a design
- II Systematic Sampling b. The entire population is divided into various clusters in such a way that the elements within the clusters are heterogeneous
- III Cluster Sampling c. The sample is selected on the basis of certain demographic characteristics such as age, gender, occupation etc
- IV Quota Sampling d. The entire population is divided into strata which are mutually exclusive and collectively exhaustive.

I II III IV

- (1) a b c d
- (2) d b a c
- (3) c a b d
- (4) d a b c

	120					
54.	Match	n the fol	llowi	ng :	į į č	
		Type		(of	Type of Descriptive Analysis
		Measu	ireme	ent		
	I	Nomi	nal		a.	Frequency table, Proportion percentages, Mode
	II	Ordin	al		b.	Median, Quartiles Percentiles, Rank order correlation
3	III					Arithmetic mean, Correlation coefficient
	IV	Ratio	gids offe	inavei Orai via	uji d.	Index numbers, Geometric mean, Harmonic mean
		· I	II	III	IV	
	(1)	a	b	· c	d	
	(2)	d	b (vin Sari	fire c	
	(3)	c	a	b	d	
	(4)	d	a	ь	С	

- **55.** Independent variables that are not related to the purpose of the study, but may affect the dependent variables are termed as?
 - (1) Extraneous Variables
 - (2) Intranceous Variables
 - (3) Primary Variables
 - (4) Secondary Variables
- **56.** The studies which are concerned with describing the characteristics of a particular individual or of a group is called as ?
 - (1) Elaborative Research
- (2) Exploratory Research
- (3) Descriptive Research
- (4) Diagnostic Research

C

62. Match the followi	ng :	
------------------------------	------	--

- I Downward Communication
- a. Flow of information amongst people of different departments or different levels
- II Horizontal Communication
- b. Flow of information from the lower levels of the organization to the higher levels of authority
- III Diagonal Communication
- c. The flow of communication from the top management downward to the operating level
- IV Upward Communication
- d. Communication between departments people on the same level of managerial hierarchy of an organization

I II III IV (1)d b C (2)d C a b (3)d (4) C b d a

- **63.** The deliberate filtering of the message by the sender where he may hear, see or read only that part of the message which is valuable to his are called:
 - (1) Perpetual Barriers

(2) Status Barriers

(3) Inattention Barriers

(4) Language Barriers

- 64. Concurrent control is
 - (1) Real Time Control

(2) Pre-Control

(3) Post-Control

(4) Untimely Control

65. Match the following	65.	Match	the	fol	lowing	:
--------------------------------	-----	-------	-----	-----	--------	---

Type of Hotel Description Hotels which are smaller and offer well designed rooms, Boutique I a. sometimes along a certain theme. Hotel Hotel which provide casino facility along with II Motel b. accommodation. One brand allows the another brand to use its logo, Casino Hotel III name, systems, and resources in exchange of fee. Hotels in locations with convenient access to main roads, IV Franchise highways, attractions or shopping malls. hotel I II Ш IV (1)d b (2)d b C a (3)d b C (4)

- 66. Which of the following International Hotel chain is not based in U.S.A?
 - (1) Intercontinental Hotels Group.
 - (2) Marriott International.
 - (3) Carlson Hospitality Worldwide.
 - (4) Hyatt International.
- **67.** 'The rate at which a hotel sells its rooms when no discount of any kind are offered to the guest.' Which type of rate is it:
 - (1) Hurdle Rate

(2) Rack Rate

(3) Corporate Rate

(4) Package Rate

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68.	. Where is the headquarter of Accor Group of Hotels located?						
	(1) Chicago, U.S.A.	(2) Paris, France					
	(3) Washington DC. U. S. A.	(4) Hannover, Germany					
69.	McDonald's, KFC and Pizza Hu	t fall under which category of outlets?					
	(1) Coffee Shop	(2) Quick Service Restaurants					
	(3) Fine Dining	(4) Kiosk					
70.	Match the following: Type of Plan	Description					
		continental Breakfast included in the room price.					
	II Continental Plan	c. Continental or full breakfast and dinner included					
	III Modified American	in the room price. Room only, no meals.					
	Plan	Room only, no means.					
	IV American Plan	d. Continental or full breakfast, lunch, and dinner					
	· · · · · · · · · · · · · · · · · · ·	included in the room price.					
	I II III IV						
	(1) a b c d						
	(2) c a b d						
	(3) b c d a						
	(4) d b a c						
	· · · · · · · · · · · · · · · · · · ·						
71.	The minimum size of bedroom	excluding bathroom in a five star and five star deluxe					
	hotel in sq. ft. should be:						
	(1) 120	(2) 140					
	(3) 200	(4) 220					

72. Which of these is not a member of HRACC:

	(1) Representative of HAI	4.2 × 30m	1 (2) (2)
	(2) Representative of IATO	szpinona H	
	(3) Representative of IATA	ě	
	(4) Representative of TAAI		
	(i) Representative of Title	guiv	
73.	According to the latest guidelines by ministry of skilled staff required for five star and five star d	REDGE 15 ER	centage of
		A Production of the Control of the	
	(1) 20%	somertie l	
	(2) 30%	n Plan	
	(3) 40%		
	(4) 60%		
		ei.	
74.	What is the meaning of shoulder season in vaca	ation ownership properties :	
	(1) Period of time when the purchase of a unit	is most costly.	
	(2) Period of time when the purchase of a unit	is least costly.	
	(3) Period of time when between high and low	seasons.	

(4) None of the above.

75.	Match	the fol	lowing	•
	IVILLECII	tite ioi	LOVVIIIS	٠

(1)

(2)

(3)

(4)

	Organization	Year of establishmen				
I	IATA	a.	1966			
II	PATA	b.	1945			
III	WTO	c.	1951			
IV	UFTAA	d.	1975			

Ι	II	III	IV
a	b	C	d
c	a	d	b
b	c	d	a
b	d	a	C

76. Amtrak was formed in which year:

- (1) 1978 (2) 1971 (3) 1975 (4) 1960
- 77. As per the National Tourism Awards 2015-16, which railway station has been conferred with the award of Tourist friendly railway station :
 - (1) New Delhi (2) Varanasi (3) Jaipur (4) Ujjain
- **78.** In which year, the rail link was introduced between Liverpool and Manchester:
 - (1) 1830 (2) 1845
 - (3) 1860 (4) 1875

C

Railway Zone Head

quarter

I North East Frontier a. Delhi

Railway

II Northern Railway b. Gorakhpur

III North Eastern c. Guwahati

IV North Central d. Allahabad

I II III IV

(1) c a b d

(2) c a d b

(3) a b c d

(4) b d a c

80. The first scheduled airline service in India was started by the Aviation Department of Tatas on :

- (1) 15 October, 1931
- (2) 12 January, 1932
- (3) 15 October, 1932
- (4) 20 September, 1933

81. CCU is the code of

- (1) Chattrapathi Shivaji International Airport
- (2) Netaji Subhash Chandra Bose International Airport
- (3) Meenambarkkam International Airport
- (4) Indira Gandhi International Airport

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82. A	manual	published	by IATA	every	year	is
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- (1) Travel Information Manual
- (2) World Air Transport Statistics
- (3) OAG
- (4) Tourism Highlights

I Japan Yen a. CHF

to received

migra tama br

II - Euro Grand Total b. EUR

volitino in

object quin

- III Switzerland Franc c. JPY
- IV Seychelles Rupee d. SCR
 - I II III IV

(900) 0 70

- (1) d a b c
- (2) a b c d
- (3) c b a d
- (4) d c b a

84. Frankfurt Airport is hub of

- (1) Qatar Airways
- (2) Lufthansa Airline
- (3) Finnair
- (4) Air India

85. Match the following:

I Accounting Rate of a. Indicates the number of years within which Return project cash flows recover the initial capital cost

AJ:

- II Internal Rate of Return b. Value obtained after netting the present value of cash inflows and outflows
- III Net Present Value c. If cash inflows and outflows are discounted by a particular rate and, as a result, the cumulative present value of outflows are equal to the cumulative present value of inflows, the rate at which discounting was done.
- IV Payback period d. A measure obtained by stating the average annual profit as a percentage of the average investment.
 - I II III IV
- (1) a b c d
- (2) a b d c
- (3) c d b a
- (4) d c b a

	· The state of the	
86.	The only viable goal of financial management is	1
	(1) Profit Maximization	
	(2) Wealth Maximization	
	(3) Sales Maximization	584
	(4) Asset Maximization	
87.	The process of selection of long term investment projects is known as:	
	(1) Buy Out	
	(2) Call Provision	2
	(3) Capital Budgeting	
	(4) Clearing Float	
88.	The minimum amount of current assets required for carrying out business act uniformly throughout the year, without any interruption and on a continuous known as	
	(1) Negative working Capital	
	(2) Positive working Capital	- 1
	(3) Gross Working Capital	
	(4) Permanent Working Capital	
89.	The statement which is prepared to check the accounting accuracy is known as	:
	(1) Trading Account	
	(2) Profit & Loss Account	
	(3) Trial Balance	
	(4) Balance Sheet	
90.	. Corporate's net profit distributed among shareholders is known as	
	(1) Dividend (2) Brokerage	1
	(3) Profit (4) Profit Share	
	WALL DANGER N. COLOUT Mat VCET VV/C)	

91.	The most important parts of a feasibility report are:	
	I cost-benefit analysis	
	II statement of the objective of the proposed system	
	III who will supply equipment for implementing the system	
	IV organizational changes needed to successfully implement the	
	system	
		4
	(1) I & II (2) I, II & III	
	(3) I & IV (4) I, II & IV	
92.	By technical feasibility of a solution we mean that:	
J	(1) technology is available to implement it	
1		
4	(2) persons are available to implement it	
	(3) persons have technical ability to implement it	
	(4) funds are available to implement it	
93.	What does TIES stand for ?	
	(1) Tourism International Ecotourism Seminar	
	(2) The International Ecotourism Society	
	(3) The International Ecology Society	
	(4) Tourism International Environment Society	
04		:1::::1
94.	The optimum level of development and use of attraction features, faservices is called:	icinties and
	(1) Feasibility analysis (2) Carrying capacity analysis	
	(3) Economic analysis (4) Final analysis	
05		
95.		36
	(1) Navy Blue (2) Maroon	
1 Phi	(3) White (4) Red il./Ph.D./URS-EE-Nov2018/(Tourism Mgt.)(SET-Y)/(C)	P. T. O.

96.	Union Home Ministry has rename the tourist visa-on-arrival scheme as:												
	(1) e-	tourist	visa				(2)	e- arrival	visa				
	(3) to	urist e-	visa				(4)	arrival e-	visa				7
97.	India	was re-	electe	d on th	ne execu	ıtive b	oard	of which	body N	Jov. 2	2017 :		
		NESCO						UNDP					
		NICEF						UNAID					
00	S 28 28	55		· · · · · · · ·		- 11	, ,		10 40	٦,			
98.			ramo	us Sri F	kangan	atnana		ny temple		a :			*
	(1) K		1				(2)						
	(3) 1	amil Na	adu				(4)	Telangai	na				
99.	Matcl	n the fo	llowir	ng:									
	I	Bandi	pur N	ational	Park	a.	Jhar	khand					
	II	Betla l	Natio	nal Par	k	b.	Kar	nataka					
	III	Dachi	gam N	Vationa	ıl Park	c.	Mad	dhya Pard	esh	Ti-			
	IV	Kanha	a Nati	onal Pa	ark	d.	Jam	mu & Kas	shmir				
		·I	II	III	IV								
		1 1	**		11								
	(1)	a	b	С	d								
			63		87								
	(2)	b	a	d	С								
	(3)	d	С	b	а								
	08 NEWS												
	(4)	a	b	d	С								
100.	Dele	gation (of dec	ision-m	naking	power	dow	n the chai	n of co	mmaı	nd it te	ermed	d as:
	(1) V	Vertical	Dece	ntraliza	ation								
	(2) I	Horizor	ntal De	ecentra	lizatior	ı							
	(3) I	Horizor	ntal Co	entraliz	zation								
	(4)	Vertical	Cent	ralizati	on '								

1.	Trans	missic	n of m	essage	in word	ds or i	n any other way is called :
	(1) F	eedbad	ck				(2) Receiving
	(3) D	ecodir	ng				(4) Encoding
2.	Matcl	n the fo	ollowir	ng:			Receiving Encoding w of information amongst people of ferent departments or different levels w of information from the lower levels of organization to the higher levels of hority flow of communication from the top magement downward to the operating elemmunication between departments people the same level of managerial hierarchy of organization the sender where he may hear, see or read able to his are called: Status Barriers
	1		nward munica	ition	,	a.	Flow of information amongst people of different departments or different levels
	II		zontal munica	ition		b.	Flow of information from the lower levels of the organization to the higher levels of authority
	III	Diago	onal munica	ation		c.	The flow of communication from the top management downward to the operating level
	IV	Upw	ard Co	mmun	ication	d.	Communication between departments people on the same level of managerial hierarchy of an organization
		I	II	III	IV		
	(1)	b	d	a	С		
*	(2)	d	С	a	b		
	(3)	С	d	a	b		
	(4)	c	b	d	a		
3.							e by the sender where he may hear, see or read valuable to his are called:
	(1) P	erpetu	ıal Barı	riers			(2) Status Barriers
	(3) I1	nattent	tion Ba	rriers			(4) Language Barriers

4.	Conci	ırrent o	control	is	
	(1) R	eal Tim	ne Con	trol .	(2) Pre-Control
	(3) Po	ost-Cor	ntrol		(4) Untimely Control
5.	Match	the fo	llowin	g:	
		Туре	of Hote	el	Description
	Ι	Boutio	•	a.	Hotels which are smaller and offer well designed rooms, sometimes along a certain theme.
	II	Motel		b.	Hotel which provide casino facility along with accommodation.
	III	Casin	o Hote	l c.	One brand allows the another brand to use its logo, name, systems, and resources in exchange of fee.
	IV	Franci hotel	hise	d.	Hotels in locations with convenient access to main roads, highways, attractions or shopping malls.
		Ι	II	III	IV
	(1)	a	b	С	d
	(2)	b	C	d	a
	(3)	a	d	b	c
	(4)	d	a	b	C

- 6. Which of the following International Hotel chain is not based in U.S.A?
 - (1) Intercontinental Hotels Group.
 - (2) Marriott International.
 - (3) Carlson Hospitality Worldwide.
 - (4) Hyatt International.

7.				a hotel ype of r			ooms when no discount of any kind are offered to
	(1) H	urdle R	ate				(2) Rack Rate
	(3) Co	orporate	e Rate	2			(4) Package Rate
8.	Where	e is the l	heado	quarter	of Ac	cor (Group of Hotels located ?
	(1) Cl	nicago,	U.S.A	۸.			(2) Paris, France -
	(3) W	ashingt	ton D	C. U. S.	Α.		(4) Hannover, Germany
9.	McDo	nald's,	KFC	and Piz	za H	ut fal	l under which category of outlets?
	(1) Co	offee Sh	nop				
	(2) Q	uick Se	rvice	Restaur	ants		
	(3) Fi	ne Dini	ing				
	(4) K						
10.	Match	n the fol	llowi	ng:		d.	
		T	ype c	of Plan			Description
	Ι	Europ				a.	Continental Breakfast included in the room price.
	II	Contir	nenta	l Plan		b.	Continental or full breakfast and dinner included in the room price.
	III	Modif	ied	Amer	ican	c.	Room only, no meals.
		Plan					
	IV	Amer	ican I	Plan		d.	Continental or full breakfast, lunch, and dinner
							included in the room price.
	ψ£	I	II	III	IV		
	(1)	a	b	С	d		
	(2)	С	a	b	d		
	(3)	b	С	d	a		
	(4)	d	b	a	С		

- 11. The most important parts of a feasibility report are:
 - I cost-benefit analysis
 - II statement of the objective of the proposed system
 - III who will supply equipment for implementing the system
 - IV organizational changes needed to successfully implement the system
 - (1) I & II

(2) I, II & III

(3) I & IV

- (4) I, II & IV
- **12.** By technical feasibility of a solution we mean that:
 - (1) technology is available to implement it
 - (2) persons are available to implement it
 - (3) persons have technical ability to implement it
 - (4) funds are available to implement it
- 13. What does TIES stand for?
 - (1) Tourism International Ecotourism Seminar
 - (2) The International Ecotourism Society
 - (3) The International Ecology Society
 - (4) Tourism International Environment Society
- **14.** The optimum level of development and use of attraction features, facilities and services is called:
 - (1) Feasibility analysis
 - (2) Carrying capacity analysis
 - (3) Economic analysis
 - (4) Final analysis

15.	Which	n of the	follov	ving is	not a co	lour o	of Ind	lian passport :	
	(1) N	lavy Bl	ue				(2)	Maroon	
	(3) W	/hite					(4)	Red	
16.	Unior	n Home	e Minis	stry ha	is renam	e the	touris	st visa-on-arrival scheme as :	
	(1) e-	-tourist	visa		,		(2)	e- arrival visa	
	(3) to	ourist e	-visa				(4)	arrival e-visa	
17.	India	was re	-electe	d on t	he execu	tive b	oard	of which body Nov. 2017:	
		NESCO					(2)	UNDP	
	(3) U	NICEF	7				(4)	UNAID	
18.	Wher	e is the	famo	us Sri 1	Rangana	thana	swan	ny temple located :	
	(1) K				0		(2)	Karnataka	
	(3) T	amil N	adu				(4)	Telangana	
19.	Matcl	h the fo	llowir	no ·					
	I			Ü	l Doule		Iban	Jehan d	
#11			•	ationa		a.	\$ 5	khand	
	II			nal Par		b.		nataka	
	III	Dachi	gam N	Vation	al Park	C.	Mac	dhya Pardesh	
	IV	Kanh	a Nati	onal P	ark	d.	Jam	mu & Kashmir	
					a 1 . H				
		I	II	Ш	IV	65			
	V)		•						
	(1)	a	b	С	d				
	(2)	b	a	d	С				
	(3)	d	c	b	a				
	(4)	a	b	d	C				

20.	Delegation of decision-making power down the chain of command it termed as	s:
	(1) Vertical Decentralization	
	(2) Horizontal Decentralization	
	(3) Horizontal Centralization	
	(4) Vertical Centralization	
21.	Process of manage information about customer's to maximize loyalty is said to	be
	(1) Company relationship management	
	(2) Supplier management	
	(3) Retailer	
	(4) Customer relationship management	
22.	Concept of product mix which refers to wide range of product lines carr	ried by
	company is classified as	
	(1) Width of product mix	
	(2) Length of product mix	
	(3) Depth of product mix	
	(4) Consistency of product mix	

- I Stratified Random a. The entire population is arranged in a Sampling particular order according to a design
- II Systematic Sampling b. The entire population is divided into various clusters in such a way that the elements within the clusters are heterogeneous
- III Cluster Sampling c. The sample is selected on the basis of certain demographic characteristics such as age, gender, occupation etc
- IV Quota Sampling

 d. The entire population is divided into strata which are mutually exclusive and collectively exhaustive.
 - I II III IV
- (1) a b c d
- (2) d b a c.
- (3) c a b d
- (4) d a b c

24.	Match	the fol	lowing

	Type of	Type of Descriptive Analysis
	Measurement	
Ι	Nominal a.	Frequency table, Proportion percentages, Mode
II	Ordinal b.	Median, Quartiles Percentiles, Rank order correlation
III	Interval c.	Arithmetic mean, Correlation coefficient
IV	Ratio d.	Index numbers, Geometric mean, Harmonic
138	383	mean
	I II III IV	
(1)	a b c d	
(2)	d b a c	
(3)	c a b d	
(4)	d a b c	

- **25.** Independent variables that are not related to the purpose of the study, but may affect the dependent variables are termed as?
 - (1) Extraneous Variables
 - (2) Intranceous Variables
 - (3) Primary Variables
 - (4) Secondary Variables
- **26.** The studies which are concerned with describing the characteristics of a particular individual or of a group is called as ?
 - (1) Elaborative Research
- (2) Exploratory Research
- (3) Descriptive Research
- (4) Diagnostic Research

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 27. The Scale which have an absolute or true zero of measurement is known as Ratio Scale Ordinal Scale Interval Scale Nominal Scale 28. The technique which involves studying a previously recorded or recommunication and systematically and objectively breaking it up into manageable units that are related to the topic under study is called as Historical Analysis Content Analysis Previous Analysis Systematic Analysis 20. The stable of the decidence of the stable of the topic under study is called as 	
(3) Interval Scale (4) Nominal Scale 28. The technique which involves studying a previously recorded or r communication and systematically and objectively breaking it up into manageable units that are related to the topic under study is called as (1) Historical Analysis (2) Content Analysis (3) Previous Analysis (4) Systematic Analysis	
 28. The technique which involves studying a previously recorded or r communication and systematically and objectively breaking it up into manageable units that are related to the topic under study is called as (1) Historical Analysis (2) Content Analysis (3) Previous Analysis (4) Systematic Analysis 	
communication and systematically and objectively breaking it up into manageable units that are related to the topic under study is called as (1) Historical Analysis (2) Content Analysis (3) Previous Analysis (4) Systematic Analysis	
(2) Content Analysis(3) Previous Analysis(4) Systematic Analysis	
(3) Previous Analysis (4) Systematic Analysis	
(4) Systematic Analysis	
20 The state 1 1 1	
29. The study which do not require any assumption regarding the shape population distribution from where the sample is drawn.	of the
(1) Parametric Tests	
(2) Non-Parametric Tests	
(3) Chi-Square Test	
(4) T-Test	
30. The test which measures the degree of association between two or more variables?	set of
(1) Regression (2) T-Test	
(3) Correlation (4) F-Test	
31. CCU is the code of	
(1) Chattrapathi Shivaji International Airport	
(2) Netaji Subhash Chandra Bose International Airport	
(3) Meenambarkkam International Airport	
(4) Indira Gandhi International Airport [Phil /Ph.D./URS-FF-Nov2018/(Tourism Mat.)(SFT. V)/(D)	

32.	A manual	published	by IATA	every year is
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- (1) Travel Information Manual
- (2) World Air Transport Statistics
- (3) OAG
- (4) Tourism Highlights

- I Japan Yen a. CHF
- II Euro b. EUR
- III Switzerland Franc c. JPY
- IV Seychelles Rupee d. SCR
 - I II III IV
 - (1) d a b c
 - (2) a b c d
 - (3) c b a d
 - (4) d c b a

, 34. Frankfurt Airport is hub of

- (1) Qatar Airways
- (2) Lufthansa Airline
- (3) Finnair
- (4) Air India

35. Match the following:

- I Accounting Rate of a. Indicates the number of years within which Return project cash flows recover the initial capital cost
- II Internal Rate of Return b. Value obtained after netting the present value of cash inflows and outflows
- III Net Present Value

 c. If cash inflows and outflows are discounted by a particular rate and, as a result, the cumulative present value of outflows are equal to the cumulative present value of inflows, the rate at which discounting was done.
- IV Payback period d. A measure obtained by stating the average annual profit as a percentage of the average investment.
 - I II III IV
- (1) a b c d
- (2) a b d c
- (3) c d b a
- (4) d c b a

36. The only viable goal of financial management is						
	(1) Profit Maximization	(2) Wealth Maximization				
	(3) Sales Maximization	(4) Asset Maximization				
37.	The process of selection of long term	n investment projects is known as:				
	(1) Buy Out	(2) Call Provision				
	(3) Capital Budgeting	(4) Clearing Float				
38.		ssets required for carrying out business activities nout any interruption and on a continuous basis is				
	(1) Negative working Capital					
	(2) Positive working Capital					
	(3) Gross Working Capital					
	(4) Permanent Working Capital					
39.	The statement which is prepared to d	check the accounting accuracy is known as:				
	(1) Trading Account					
	(2) Profit & Loss Account					
	(3) Trial Balance					
	(4) Balance Sheet					
40.	Corporate's net profit distributed am	mong shareholders is known as				
	(1) Dividend	(2) Brokerage				
	(3) Profit	(4) Profit Share				
41.	AND SECURITY	n had launched super deluxe luxury train- The n Indian Railways and Ministry of Tourism :				
	(1) Karnataka	(2) Andhara Pradesh				
	(3) Maharashtra	(4) Tamil Nadu				
		The state of the s				

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Airport Location

I Lohegaon a. Mumbai

Airport

- II Bombay Airport b. Pune
- III Bamrauli c. Nasik Airport
- IV Gandhinagar d. Allahabad Airport

I II III IV

- (1) a b c d
- (2) c a d b
- (3) b a d c
- (4) b d a c

43. Which is the longest National Waterway in India:

- (1) National Waterway 1
- (2) National Waterway 2
- (3) National Waterway 3
- (4) National Waterway 4

44.	The main subject of the Havana Convention (1928) was:
1.5	(1) Use of Air Space.
	(2) Standardization of operating procedures such as ticketing and baggage.
	(3) Airline Liability
	(4) Freedom of the air.
45.	The Indian Splendor Journey of Maharaja Express is operated between which cities :
	(1) Delhi to Mumbai.
	(2) Mumbai to Trivandrum
	(3) Delhi to Jaisalmer
	(4) Goa to Trivandrum.
46.	Delhi, Gaya, Rajhgir/Nalanda, Varanasi/ Sarnath, Gorakhpur/ Lumbini,
	Kushinagar, Gonda/Saraswati, Agra, Delhi is itinerary covered by:
	(1) Buddhist Circuit Tourist Train
	(2) Bharat Dekho Tourist Train
	(3) Astha Circuit
	(4) Maharaja Express
47.	Special tourist train is one of the most affordable in all inclusive tour
	packages covering important tourist destinations in India. It includes Shirdi-Nasik-
	Ahmedabad - Dwarka-Somnath- Ujjain- Indore.
	(1) Astha / Bharat Darshan (2) Tiger Express
	(3) Madhya Bharat (4) Paryatak Mitra

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48.	Pang Toed Chaam is a dance from:			
	(1) Sikkim	(2)	West Bengal	
	(3) Telangana	(4)	Assam	
49.	ICAO was established in:			
	(1) 1947	(2)	1954	
	(3) 1951	(4)	1982	
50.	Indravati National park is in:			
	(1) Gujarat	(2)	Chhattisgarh	
	(3) Andaman & Nicobar	(4)	Manipur	
51.	The act of establishing a network o considered as:	of acc	ontacts both within	& with outsiders is
	(1) Leader Role		*	
	(2) Figurehead Role			
	(3) Liaison Role			
	(4) Monitor Role			
52.	It is an ability to visualize the organiza develop vision in the context of the fucalled as:			970
	(1) Conceptual Skills			S **
	(2) Analytical Skills			
	(3) Human Relations and Behavioral S	Skill	5	
	(4) Administrative skills			

53.	A reduction in the existing line of business by dropping some profitable product o	ľ
	service is termed as:	

- (1) External Growth Strategy
- (2) Retrenchment Strategy
- (3) Combination Strategy
- (4) Diversification Strategy

- I Top Down a. Top level of management provide guidelines
 Approach parameters and limitations under which middle
 and lower level managers formulate tentative plans
 to be sent to higher level for review and approval
- II Bottom-up b. All types of planning is done at the top of hierarchy and implementation is done at lower levels of management
- III Composite c. Approach c. It involves lower levels of management into planning which is later communicated to higher levels for review and approval
- IV Team Approach d. More managers are involved in planning process to be sent to chief executive for review and approval

I II II II II IV

- (1) a b c d
- (2) b c a d
- (3) c d b a
- (4) b c d a

- **55.** Theory X and Theory Y of Motivation are given by: April 200 and
 - (1) Abraham Maslow
 - (2) Douglas McGregor
 - (3) Claynton Alderfer
 - (4) Herzberg
- **56.** The theory of motivation which is based on the "Law of Effect" that states behavior with positive consequences tends to be repeated but with negative consequences tends not to be repeated is termed as:

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visit tooled on

rbroach

- (1) Reinforcement Theory
- (2) Equity Theory
- (3) Expectancy Theory
- (4) ERG Theory of Motivation
- **57.** The leadership style where leaders have no authority and responsibility and the subordinates themselves take decisions for which they get authority is known as:
 - (1) Democratic Leadership Style
 - (2) Autocratic Leadership Style
 - (3) Laissez Faire Leadership Style
 - (4) Task Oriented Leadership Style
- **58.** The leadership theory that seeks to determine the universal personal traits of effective leaders is known as:
 - (1) Behavior Theory
 - (2) Trait Theory
 - (3) Situational Theory
 - (4) The Followers Acceptance Theory

59.	The participative approach to management that brings in involvement and
	commitment of employees of the organization to contribute their best to
	organizational goals:
	(1) Japanese Management
	(2) Korean Management
	(3) Chinese Management
	(4) Thai Management
60.	Full form of EDP is:
	(1) Electronic Data Programming
	(2) Electronic Data Processing
	(3) Electronic Departmental Programming
	(4) Electronic Division Processing
61.	The minimum size of bedroom excluding bathroom in a five star and five star deluxe
- 19	hotel in sq. ft. should be :
	(1) 120 (2) 140
	(3) 200 (4) 220
62.	Which of these is not a member of HRACC:
	(1) Representative of HAi
	(2) Representative of IATO
	(3) Representative of IATA

(4) Representative of TAAI

63.	According to the latest guidelines by ministry of tourism, the minimum percentage of
	skilled staff required for five star and five star deluxe properties is:

(1) 20%

(2) 30%

(3) 40%

(4) 60%

; ad bilion

64. What is the meaning of shoulder season in vacation ownership properties :

- (1) Period of time when the purchase of a unit is most costly.
- (2) Period of time when the purchase of a unit is least costly.
- (3) Period of time when between high and low seasons.
- (4) None of the above.

65. Match the following:

Organization Year of establishment

I IATA

a. 1966

II PATA

b. 1945

III WTO

c. 1951

IV UFTAA

d. 1975

I II III IV

- (1) a b c d
- (2) c a d b
- (3) b c d a
- (4) b d a c

66.	Amtrak	was f	ormed	in wl	nich y	ear :							
	(1) 197	'8					(2)	1971					
	(3) 197	' 5					(4)	1960					
67.								015-16, <i>v</i> railway		ilway	station	has	been
	(1) Ne	w Dell	ıi				(2)	Varanas	i				
	(3) Jaip	our	OFF	0.75			(4)	Ujjain					6.3
68.	In whic	ch year	, the ra	ail linl	k was	intro	duced b	etween I	Liverpoo	l and M	lanches	ter:	
	(1) 183	80					(2)	1845	(4)				
	(3) 186	60		/ V(1		(4)	1875					
69.	Match	the foll	owing	; F				¥I					
	I	Railwa	y Zone	2 1			Head						**
							quarte	r					
		North Railwa	East y	From		a.	Delhi						
	II I	Northe	rn Rai	lway	ΥĮ	b.	Gorakl	npur		6.			
	III I	North 1	Easteri	n		c.	Guwal	nati					
	IV 1	North (Centra	1		d.	Allaha	bad		2.			
			ez m	eti i									
		I	II	III	IV								
	(1)	Ċ	olii ar a		d								
	(2)	С	$a_{m,n}$	d	b								
	(3)	a	b	С	d								

(4) b

70.	The first scheduled airline service in India Tatas on:	a was started by the Aviation Department of
	(1) 15 October, 1931	
n e	(2) 12 January, 1932(3) 15 October, 1932(4) 20 September, 1933	lational Tone
71.	A multivariate statistical technique ir dependent and independent variable is k	n which there is no distinction between nown as
	(1) Factor Analysis	(2) U Test
	(3) Z Test	(4) MANCOVA
		. Katwa
72.	The null hypothesis is accepted when fal as?	se; the research is committing an error called
	(1) Type I Error	(2) Type III Error
	(3) Type II Error	(4) Type IV Error
73.	. Which of the following is the correct defi	nition of Hypothesis?
	(1) A statement or an assumption regard	ling population which is true
	(2) A statement or an assumption regard	ding population which is false
	(3) A statement or an assumption requantity	garding population which is measured in
	(4) A statement or an assumption rega	rding population which may or may not be
74.	An alternative to a \underline{t} test for testing samples.	the equality of means of two independent
	(1) F Test	(2) Z Test
	(3) Mann Whitney U Test	(4) ANOVA
M.Ph	hil./Ph.D./URS-EE-Nov2018/(Tourism Mg	gt.)(SET-Y)/(D) P. T. O.

75.	Non	-param	etric te	sts are	also ca	lled as	?					
	(1)	Distribu	ition Te	est				¥/				
	(2)	Distribu	ition Fi	ree Tes	t .							
11 14	(3)	Distribu	ition In	clusiv	e Test							
	(4)	Distribu	ıtion In	crease	Test			*				
76.		group wn as	of peop	ole or o	objects t	that for	m th	e subject of	study in a	particul	ar surv	vey is
	(1)	Sample					(2)	Sample Di	stribution			
	(3)	Populat	ion				(4)	Population	Distributio	on		
77.								promotes tion, that pl	0.00000			
	(1)	Anarchi	ism				(2)	Communis	sm			
	(3)	Conserv	atism				(4)	Fascism				
78.	Mate	ch the fo	ollowin	ıg:								5
	Ι	Natio Touri		Comi	mittee	on	a.	1986				
	II	Incre	dible Ir	ndia ca	mpaigr	ì	b.	2002	,			
	III	Visit	India c	ampai	gn		c.	2009		T.		
	IV	Touri	ism 11t	h Five	Year Pl	an	d.	2007				
	10	I	II	III	IV							
	(1)	a	b	C	d							
	(2)	d	c	b	a							
	(3)	c	b	a	d							
	(4)			1.	5							

- 79. In terms of tourism planning, what is Economic planning?
 - (1) Based on economic and regional development where the state is involved in managing the economy and economic analysis is used to make and evaluate planning decisions
 - (2) Tourism is viewed uncritically as a means to enhance the profile of the destination
 - (3) Where land use zoning and the use of geographical information systems (GIS) is dominant
 - (4) Where tourism plans take account of the views of the host community, often being developed from the community upwards
- 80. First step in planning process is
 - (1) Evaluate alternatives
 - (2) Determine strength and weakness
 - (3) Set an objective
 - (4) Pre-plan formulation
- **81.** A statement designed to show how changes in financial statements such as income statement and balance sheet affect cash and cash equivalents. The statement is divided into three segments namely operating activities, investing activities, and financing activities. This type of statement is known as:
 - (1) Fund flow statement
 - (2) Cash flow statement
 - (3) Assets flow statement
 - (4) Stock flow statement
- 82. The Dividend payout ratio is equal to
 - (1) The dividend yield plus the capital gains yield.
 - (2) Dividends per share divided by earnings per share.
 - (3) Dividends per share divided by par value per share.
 - (4) Dividends per share divided by current price per share.

83.	Wh	nich	n of the	follov	ving e	examples be	est re	epresents	a passi	ve divid	end poli	cy?	
	(1)		ne firm mains o	consta	nt.	y such that	the	proportio	on of div	vidends	paid fro	m net ir	ncome
() -	(2)		ne firm vestme	pays		ends with w	vhat	remains	of net i	ncome a	ıfter taki	ng acce	ptable
23.	(3)		ne firm mains o			cy such tha	at th	e quantit	ty of div	vidend _]	paid fror	n net ir	ncome
	(4)	A	ll above	e are t	he ex	amples of v	ario	us passiv	e divide	end poli	cies.		
84.	Ma	itch	the fol	llowin	g reg	arding evol	utio	n of touri	ism mar	keting :			
	I		Booste	erism .	Appro	oach	a.	1990s	8				
	Π		Econo			planning	b.	1960s					
	III	I	Spatia	l App	roach	27	c.	1980s					
	IV	7	Sustain	nable	Appr	oach	d.	1950s					
		9.				YM					3		80
			I	II	III	IV.							
	(:	1)	a	С	b	d							
	(2	2)	c	b	d	a							
	(3	3)	d	b	С	a							
	(4	4)	a	b	ç	d .			16 E				
85.	Wł	nicl	n one is	the ex	xterna	al factor of a	an oi	rganizatio	on in to	urism m	arketing	system	ι:
	(1)	Pl	hilosop	hy				(2) App	proach				
	(3)	In	iterest g	group	S .			(4) Stre	engths				

P. T. O.

86.	W	hich of the following is not true for dema	ano	d for	ecasti	ng?						
		The underlying casual system will rem					uture					
	(2)	Forecast for group of items is accurate	tha	an in	divid	ual it	æm					
	(3)	Short range forecasts are less accurate						sts				
		Forecasts are rarely perfect				z T 1,004	jhti i					
87.	Wł	nat is the last stage of the consumer decis	sio	n pro	ocess	14 q 1 ?	i kio men					
		Problem Recognition										
	(2)	Alternative evaluation			-{PM:	ate eff	1011.					
	(3)	Post purchase behaviour			1/2/16	har A	fil We					
	(4)	Purchase			()()	1977	583					
88.	Wh	nich one is not part of Cohen's classificati	ior	of t	ourist	:); (1					
	(1)	Organised mass tourist (2)	E	Explo	orers	13640	sqq/					
	(3)	Drifters (4)	N	Mid-0	Centr	ic	. 916				*	
89.	Pro	fits related to new product in its introdu	ıcto	ory s	tage a	are]					
	(1)	Negative										
	(2)	Continuously rising	93							100		
	(3)	Higher					X					
	(4)	Declining				10	77			95		
90.	Nev mar	w product pricing strategy through which ket share is classified as	ch	comj	panie	s set	lowe	r pri	ces to) gair	ı larş	7
	(1)	Optional product pricing				in a						
	Tarian en 1	Skimming pricing										
	(3)	Penetration Pricing										
	(4)	Captive product pricing										

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91.	Insurance cover	of a	passenger	covers	except	:
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- (1) Protection against bankruptcy of travel agent
- (2) Repatriation and search and rescue
- (3) Hi-Jacking
- (4) Accidents caused due to air sports

92. Miscellaneous Charge Order (MCO) of Air Ticket include:

- (1) Validity of one year from the date of its issue and is not transferable
- (2) Validity of six months from date of its issue and is transferable
- (3) Validity of one and half months from the date of its issue and is transferable
- (4) Validity of one and half months from the date of its issue and is non-transferable

93. In which century did Thomas Cook's tours start in India:

- (1) Seventeenth Century
- (2) Eighteenth Century
- (3) Nineteenth Century
- (4) Twentieth Century

94. Match the following:

- I Chicago Convention
- a. 1956
- II CMR Convention
- b. 1944
- III Warshaw Convention
- c. 1999
- IV Montreal Convention
- d. 1929

I II IV

- (1) b a c d
- (2) b a d c
- (3) c d a b
- (4) d c b a

95.	ASTA stands for what?	
	(1) American Society of Tour Agents	i k
	(2) American Society of Tourism Age	nts
	(3) Australian Society of Travel Agent	is .
	(4) American Society of Travel Agents	
96.	Baggage agreements is included in:	
	(1) The front section of OAG	e ef la samas
	(2) The flight schedule section	t Har to ora
	(3) The bank section of OAG	itte de de de
	(4) Miscellaneous section of OAG	ina dibe
97.	The trip which originates and ends at	
	(1) Round Trip	(2) Circle Trip
	(3) Excursion Trip	(4) RTW Trip
98.	Frequent flier programme was launche	ed in 1981 by :
	(1) British Airways	(2) Delta Airlines
	(3) American Airlines	(4) Air Canada
99.	To give advice to potential customers	on the merits of destination is task of
	(1) Travel Consolidators	(2) Wholesalers
	(3) Travel Agents	(4) Intermediators

- I Joint fare a. are lower priced fares that involve restrictions like advance purchase, time of year, minimum/maximum stay, etc.
- II Excursion fare b. are offered by airlines that have some sort of partner relationship on select routes
- III Thorough fare c. is a fare to a destination reached by traveling through a gateway city
- IV APEX fare d are discounted international fares with non-refundable, change fees are just a few of the possible restrictions
 - I II III IV
- (1) b a c d
- (2) d c a b
- (3) d b c b
- (4) d a b c

Sr No.		of IHTM Touri B		D
	Α		C 1	
1	4	2	1	4
2	1	2	3.	3
3	2	3	4	1
4	2	2	3	1
5	4	4	2	3
6	1	2	3	1
7	2	3	3	2
8	3	4	1	2
9	3	3	1	2
10	1	1	3	2
11	2	3	2	4
12	2	3	2	1
13	3	4	2	2
14	2	2	3	2
15	4	1	3	4
16	2	1	3	1
17	3	1	3	1
18	4	1	4	3
19	3	1	1	2
20	1	2	3	1
21	2	4	4	4
22	2	3	1	1
23	2	1	2	4
24	3	1	2	1
25	3	3	4	1
26	3	1	1	3
27	3	2	2	1
28	4	2	3	2
29	1	2	3	2
30	3	2	1	3
31	4	4	3	2
32	1	1	3	2
33	4	2	4	3
34	1	2	200	2
35	1	4	1	4
36	3	1	1	2
37	1	1	1	3
38	2	3	1	- 4
39	2	2	1	3
40	3	1	2	1
41	1	4	3	3
42	3	1	1	3
43	4	4	2	4
44	3	1	2	2
			2	1
45	2	1		
46	3	3	1	1
47	3	1	3	1
48	1	2	2	1
49	1	2	1	1
50	3	3 2	2 4	3
51	4	1 . 2		



Sr No.	Answer Key A	В	С	D
53	2	2	4	2
54	2	3		
			1	2
55	4	3	1	2
56	1	3	3	1
57	1	3	1	3
58	3	4	2	. 2
59	2	1	2	1
60	1	3	3	2
61	3	1	4	3
62	1	3	3	3
63	2	4	1	4
64	2	3	1	3
65	2	2	3	3
66	1	3	1	2
67	3	3	2	4
68	2	1	2	1
69	1	1	2	1
70	2	3	2	3
71	4	3	3	1
72	3	1	3	3
73	1	2	4	4
74	1	2	3	3
75	3	2	3	2
76	1	1	2	3
77	2	3	4	3
78	2	2	1	1
79	2	1	1	1
80	2	2	3	3
81	3	4	2	2
82	3	1	2	2
83	4	2	3	2
84	3	2	2	3
85	3	4	4	3
86	2	1	2	3
87	4	2	3	3
88	1	3	4	4
89	1	3	3	1
90	3	1	1	3
91	3	3	4	4
92	3	3	1	1
93	4	4	2	2
94	2	3	2	2
95	1	3	4	4
96	1	2	1	1
97	1	4	1	2
98	1	1	3	3
99	1	1	2	3
100	2	3	1	1

Adul 20/11/18